



# CERTIFICATE OF ASSUMED BUSINESS NAME

Title 30, Chapter 21, Part 8, Idaho Code.  
Filing fee: \$25.00.

**FILED EFFECTIVE**

**2015 AUG 18 PM 4:20**

SECRETARY OF STATE  
STATE OF IDAHO

1. The assumed business name which the undersigned use(s) in the transaction of business is:

Simply Brilliant Marketing Strategies

2. The individual and/or entity names and business address(es) of those doing business under the assumed business name (do not include the name you listed in #1):

Janna L. Sherwood 6820 W. Irving Ln. Boise, Id 83704  
(Name) (Address) (City) (State) (Zipcode)

(Name) (Address) (City) (State) (Zipcode)

(Name) (Address) (City) (State) (Zipcode)

(Name) (Address) (City) (State) (Zipcode)

3. The general type of business transacted under the assumed business name is:

- Retail Trade
- Wholesale Trade
- Services
- Construction
- Agriculture
- Manufacturing
- Transportation and Public Utilities
- Mining
- Finance, Insurance, and Real Estate

4. Mailing address for future correspondence:

5. Name and address for this acknowledgment copy is (if other than # 4):

Simply Brilliant Marketing Strategies  
(Name)  
6820 W. Irving Ln.  
(Address)  
Boise, Id 83704  
(City) (State) (Zipcode)

\_\_\_\_\_  
(Name)  
\_\_\_\_\_  
(Address)  
\_\_\_\_\_  
(City) (State) (Zipcode)

Printed Name: Janna L. Sherwood  
Signature: Janna L. Sherwood  
Printed Name: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_  
Signature: \_\_\_\_\_

Secretary of State use only

IDAHO SECRETARY OF STATE  
**08/18/2015 05:00**  
CK:9094 CT:280398 BH:1488619  
18 25.00 = 25.00 ASSUM NAME #2

D180901