

FILED EFFECTIVE

ARTICLES OF INCORPORATION

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CONSUMER LIBERATION, INC.

SECRETARY OF STATE
STATE OF IDAHO

The undersigned, acting as incorporator of a corporation under the Idaho Business Corporation Act, adopts the following Articles of Incorporation for such corporation:

ARTICLE I

The name of the corporation is CONSUMER LIBERATION, INC., and its duration shall be perpetual.

ARTICLE II

The street address of the initial registered office of this corporation in the state of Idaho shall be 101 S. Capitol Blvd., Suite 500, Boise, Idaho 83702, and the name of the initial registered agent at that address is James B. Alderman.

ARTICLE III

The corporation is organized to engage in any and all lawful activities for which corporations may be organized under the Idaho Business Corporation Act.

ARTICLE IV

The business of this corporation shall be managed and conducted by a board of directors. The number of directors constituting the initial board of directors shall be two (2), and the name and address of the persons to serve as directors until the first annual meeting of shareholders or until their successors are elected and qualified is:

<u>Name</u>	<u>Address</u>
H. Paul Butcher	7655 W. Riverside Drive Boise, Idaho 83714
T. Beth Butcher	7655 W. Riverside Drive Boise, Idaho 83714

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ARTICLE V

The aggregate number of shares that this corporation shall have authority to issue shall be 10,000 shares with no par value.

ARTICLE VI

To the fullest extent permitted by law, this corporation shall indemnify any person and advance expenses incurred or to be incurred by such person in defending a civil, criminal, administrative or investigative action, suit or proceeding threatened or commenced by reason of the fact said person is or was a director, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise. Any such indemnification or advancement of expenses shall not be deemed exclusive of any other rights to which such person may be entitled under any bylaw, agreement, vote of shareholders or disinterested directors or otherwise, both as to action in such person's official capacity and as to action in another capacity while holding such office. Any indemnification or advancement of expenses so granted or paid by the corporation shall, unless otherwise provided when authorized or ratified, continue as to a person who has ceased to be a director, officer, employee or agent and shall inure to the benefit of the heirs and personal representative of such a person.

No director shall be liable to the corporation or its stockholders for failing to take any action, unless such director's action or inaction (i) was not in good faith; or (ii) the director neither believed he or she was informed to the extent reasonably appropriate or the director did not believe the decision was in the best interest of the corporation; or (iii) the director lacked the objectivity or independence with regard to the challenged conduct.

ARTICLE VII

The name and address of the incorporator is as follows:

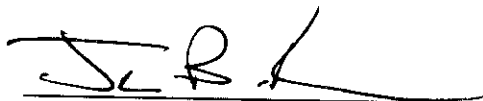
Name

Address

James B. Alderman

P.O. Box 1308
Boise, Idaho 83701

IN WITNESS WHEREOF, I have hereunto set my hand this 10th day of November, 2004.



James B. Alderman, Incorporator