State of Idaho

Department of State

CERTIFICATE OF INCORPORATION OF

STUDIO 120, LTD. File number C 106327

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: May 13, 1994

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ARTICLES OF INCORPORATION

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OF

STUDIO 120, LTD.

The undersigned incorporator, desiring to form a corporation pursuant to the provisions of the Idaho Business Corporation Act, adopts the following articles of incorporation.

ARTICLE ONE: The name of the corporation is: STUDIO 120, LTD.

ARTICLE TWO: The period of duration of the corporation is perpetual.

ARTICLE THREE: The purpose of the corporation is to engage in owning and operating a beauty salon and hairstyling studio, and in any and all lawful business for which a corporation may be organized under the Idaho Business Corporation Act.

ARTICLE FOUR: The total number of authorized shares that the corporation shall have IS TEN THOUSAND (10,000), which shares shall be without par value.

ARTICLE FIVE: There is no provision for the regulation of the internal affairs of the corporation.

ARTICLE SIX: There is no provision for denying preemptive right to the shareholders.

ARTICLE SEVEN: The address of the initial registered office of the corporation is: 120 North Fourth Street
Coeur d'Alene, Idaho 83814

The name and address of the registered agent are:

Nolan J. Stigum 120 North Fourth Street Coeur d'Alene, Idaho 83814

ARTICLE EIGHT: The initial board of directors has two directors. The names and addresses of the persons who are to serve as directors until the first annual meeting of shareholders or until their successors are elected and qualified are:

Gail Mondine 2715 Seventh Street Coeur d'Alene, Id. 83814 Nolan J. Stigum 120 North Fourth Street Coeur d'Alene, Id. 83814

ARTICLE NINE: The name and address of the incorporator are:

Nolan J. Stigum 120 North Fourth Street Coeur d'Alene, Id. 83814

ARTICLE TEN: The directors of the corporation shall not be personally liable to the corporation or to any of its shareholders for monetary damages for a breach of fiduciary duty as a director except for breach of duty of loyalty to the corporation or stockholders, acts or omission not in good faith, or intentional misconduct, and transactions from which the director derived an improper personal benefit.

Dated this 10th day of May, 1994.

Nolan J. Selquin

STATE OF IDAHO County of Kootenai

On this 10th day of May, 1994, before me, a notary public, personally appeared Nolan J. Stigum, known to me to be the person whose name is subscribed to the foregoing instrument, and he acknowledged to me that he executed this document.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year last above written.

Notary Public for Idaho
Residing at: Coeuro Whene
Commission Expires: Nov 10, 1999