

CERTIFICATE OF INCORPORATION
OF

PREFERRED BUSINESS INDEX INC.

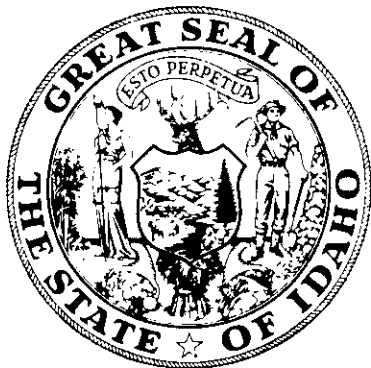
I, PETER T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of _____

PREFERRED BUSINESS INDEX INC.

duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: *NOVEMBER 5, 1984*



Peter T. Cenarrusa

SECRETARY OF STATE

by: *Ann Fisk*

ARTICLES OF INCORPORATION

NOV 5 AM 11 49

SEC OF STATE

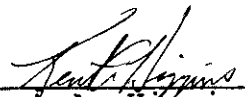
1. The name of the corporation is Preferred Business Index, Inc.
2. The period of its duration is perpetual.
3. Its purpose is to transact the business of marketing of advertising, and manufacture of vinyl telephone directory binders and all other businesses not forbidden by law.
4. It shall have authority to issue 120 shares, all in one class, one dollar par value.
5. The address of its initial registered office is 683 North Capital Ave., Idaho Falls, Idaho 83402. The name of its initial registered agent at such address is Kent A. Higgins.
6. The number of directors constituting its initial board of directors is three, whose names and addresses are:

Susan Tripp	806 Henderson Blackfoot, ID 83221
Allen R. Tripp	806 Henderson Blackfoot, ID 83221
Diane Mitchell	Box 281 Santa Clara, UT 84765

7. The name and address of each incorporator is:

Susan Tripp	806 Henderson Blackfoot, ID 83221
Allen R. Tripp	806 Henderson Blackfoot, ID 83221
Diane Mitchell	Box 281 Santa Clara, UT 84765
Kent A. Higgins	683 North Capital Ave. Idaho Falls, ID 83402

Dated this 2nd day of November, 1984.


Kent A. Higgins, Incorporator