

**ARTICLES OF INCORPORATION
OF
RED SKY PUBLIC RELATIONS, INC.**

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SECRETARY OF STATE
STATE OF IDAHO

The Articles of Incorporation of Red Sky Public Relations, Inc. are in their entirety as follows:

**Article 1
NAME OF THE CORPORATION**

The name of the corporation is "Red Sky Public Relations, Inc." (the "**Corporation**").

**Article 2
PRINCIPAL OFFICE OF THE CORPORATION**

The mailing address of the Corporation's principal office is 950 West Bannock Street, Suite 11, Boise, Idaho 83702, and such address may be changed from time to time by the Board of Directors in accordance with the Corporation's Bylaws.

**Article 3
PURPOSES OF THE CORPORATION**

The Corporation is organized for the purpose of transacting any and all lawful business for which a corporation may be incorporated under the Idaho Business Corporation Act.

**Article 4
SHARES**

4.1 Capital Stock. The Corporation is authorized to issue one class of capital stock, to be designated "**Common Stock**." The aggregate number of shares the Corporation is authorized to issue shall be 1,000, with no par value, consisting of 1,000 shares of Common Stock.

4.2 Preemptive Rights. Unless otherwise provided in a written agreement of the shareholders of the Corporation, no shareholder of the Corporation shall have a preemptive right to acquire stock in the Corporation.

4.3 Treasury Shares. Unless a resolution of the Board of Directors provides that reacquired Common Stock shall constitute authorized but unissued shares of Common Stock, any shares of Common Stock reacquired by the Corporation shall be Common Stock treasury shares and may be held, used, resold, or disposed of free of any restrictions that would be imposed on the original issuance of shares of Common Stock of the Corporation.

4.4 Voting. Each outstanding share of Common Stock shall be entitled to one (1) vote on each matter submitted to a vote at a meeting of shareholders, including election of directors of the Corporation and other corporate purposes. Shareholders of the Corporation shall not have the right to cumulate their votes for Board of Directors.

IDAHO SECRETARY OF STATE
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**Article 5
REGISTERED OFFICE AND AGENT**

The address of the registered office of the Corporation is 950 West Bannock Street, Suite 11, Boise, Idaho 83702. The name of the registered agent at such address is Alicia A. Ritter.

**Article 6
BOARD OF DIRECTORS**

6.1 Corporate Powers. All corporate powers shall be exercised by or under the authority of, and the business and affairs of the Corporation managed under the direction of, its Board of Directors, subject to any limitation set forth in a Preferred Stock Designation or a shareholder agreement authorized under Section 30-1-732 of the IBCA.

6.2 Board of Directors. The number of directors constituting the board of directors of the Corporation will be no less than four (4) and no greater than twelve (12). The authorized number of directors of the Corporation may be fixed or changed from time to time by amendment of the Bylaws of the Corporation or by resolution of the Board of Directors or the shareholders. The number of directors who shall constitute the initial Board of Directors of the Corporation is four (4). The names and addresses of such persons to serve as the directors are as follows:

Name	Address
Alicia A. Ritter	950 West Bannock Street, Suite 11, Boise, Idaho 83702
Stephanie H. Worrell	950 West Bannock Street, Suite 11, Boise, Idaho 83702.
Jessica A. Flynn	950 West Bannock Street, Suite 11, Boise, Idaho 83702
Robert L. Deen	950 West Bannock Street, Suite 11, Boise, Idaho 83702

**Article 7
INCORPORATOR**

For purposes of the Articles of Incorporation, the name and address of the Incorporator is:

Name	Address
Thomas Chandler	877 West Main Street, Suite 1000, Boise, Idaho 83702

**Article 8
LIMITATION OF LIABILITY**

A director of the Corporation shall not be personally liable to the Corporation or its shareholders for monetary damages, and the Corporation shall indemnify a director against liability (as defined in Idaho Code §30-1-850(5)) to any person, for any action taken, or any failure to take action, as a director except for liability for: (i) the amount of a financial benefit

received by a director to which the director is not entitled; (ii) an intentional infliction of harm on the Corporation or the shareholders; (iii) a violation of Idaho Code § 30-1-833, or (iv) an intentional violation of criminal law.

Article 9 INDEMNIFICATION

The Corporation shall indemnify the directors and officers of the Corporation to the fullest extent permitted by the Idaho Business Corporation Act, as the same exists or may hereafter be amended (but, in the case of any such amendment, only to the extent that such amendment permits the Corporation to provide broader indemnification rights than the Idaho Business Corporation Act permitted the Corporation to provide prior to such amendment).

Article 10 EXECUTION

For the purpose of forming this corporation under the laws of the State of Idaho, the undersigned has executed these Articles of Incorporation effective as of the date first written above.

Dated: February 29, 2008

By: 

Thomas Chandler, Incorporator