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SECRETARY OF STATE
STATE OF IDAHO

CERTIFICATE OF INCORPORATION
OF

FILED

Winston House Publicity & Books, Ltd.

FIRST: The name of the Corporation is Winston House Publicity & Books, Ltd.

SECOND: The duration of the corporation is to be perpetual.

THIRD: The nature of business and purpose of the corporation is to engage in any lawful act or activity for which corporations may be organized under the Idaho Business Corporation Act.

FOURTH: The total number of shares of stock which the corporation shall have authority to issue is one thousand (1,000). All such shares are to be Common stock, without par value and are to be of one class.

FIFTH: Its registered office is to be located at 26897 Matthews Road, Parma, ID 83660. The name of the registered agent is Winston R. Ludy.

SIXTH: The number of initial directors is one. The name and address of the initial director until the first annual meeting of stockholders or until a successor is elected and qualifies is:

Winston R. Ludy
26897 Matthews Road
Parma, ID 83660

SEVENTH: The name and address of the incorporator is as follows:

Amanda P. Conway
1220 N. Market St., Suite 606
Wilmington, DE 19801

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IDAHO SECRETARY OF STATE
03/11/1998 09:00
CR: 5553 CT: 7194 MI: 6763
1 @ 100.00 = 100.00 CORP
1 @ 20.00 = 20.00 EXPEDITE C

Amanda P. Conway
Amanda P. Conway
Incorporator