

CERTIFICATE OF INCORPORATION
OF

S E I D, INC.

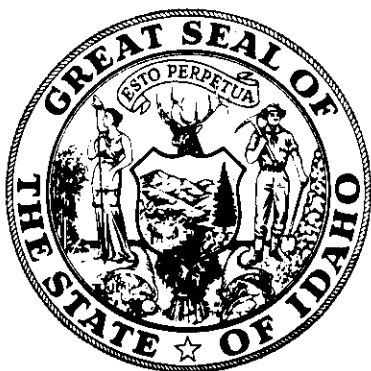
I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of _____

S E I D, INC.

duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: **April 2, 1984**



SECRETARY OF STATE

by: _____

ARTICLES OF INCORPORATION

FOR

S E I D, Inc.

The undersigned being all natural persons of the age of twenty-one (21), years or more, and acting as incorporators of a corporation under the Idaho corporations act, adopt the following articles of incorporation.

I

The name of this corporation shall be "S E I D, Inc."

II

The term of this corporation shall be perpetual.

III

The purpose of this corporation is to engage in the business of wholesale and retail sales of jewelry and other personal items, and to engage in other businesses not forbidden by law.

IV

The name of its registered agent shall be John J. Franzen. The address of its initial registered office shall be P. O. Box 2798, Pocatello, Idaho 83201. (945 Park Lane, Pocatello, Idaho 83201)

V

It shall have authority to issue Five Thousand (5,000) shares of common stock at a par value of one dollar (\$1.00) per share, for an aggregate par value of Five Thousand dollars (\$5,000)

VI

All stock shall be common stock and each share issued shall be entitled to one vote at meetings of the stockholders of the corporation.

VII

The number of directors constituting its initial board of directors is four (4) whose names and addresses are:

*Richard Churba 171 Canyon Drive
Pocatello, Idaho
83204*

*Don Mayo 519 W. Pine
Pocatello, Idaho
83201*

Gaylen Bodily

215 Palomino

Pocatello, Idaho

83201

Jay Stoddard

983 Whispering Cliffs

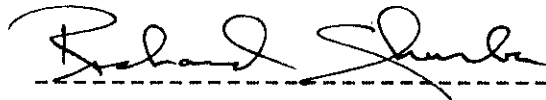
Pocatello, Idaho

83202

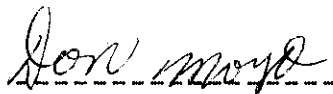
VIII

The incorporators are the same as the initial
board of directors.

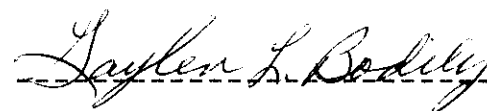
In witness where of, we have set our hands
and seals on this 10th day of March, 1984.



Richard Churba



Don Mayo



Gaylen Bodily

Jay Stoddard
Jay Stoddard

State of Idaho)
)
County of Bannock)

Before me, the undersigned, a notary public in and for said state, personally appeared Richard Churba, Don Mayo, Gayle Bodily, and Jay Stoddard, known to me to be the persons whose names are subscribed to the within instrument and acknowledge to me that they executed the same.

In witness whereof, I have hereunto set my hand and seal this 10th day of March, 1984.

Idaho

Jal J. Frenze

Notary Public for

Residing at Pocatello
Commission Expires 1/1/86