

FILED

MAR 6 4 21 PM '98

SECRETARY OF STATE
STATE OF IDAHO

ARTICLES OF INCORPORATION

OF

BELLEZZA SALON, INC.

The undersigned, acting as incorporator under the Idaho Business Corporations Act, adopts the following articles of incorporation:

**ARTICLE I.
NAME OF THE CORPORATION**

The name of the corporation is BELLEZZA SALON, INC. ("Corporation").

**ARTICLE II.
DURATION**

The Corporation shall have perpetual existence.

**ARTICLE III.
PURPOSES OF THE CORPORATION**

The Corporation is organized to engage in the transaction of any or all lawful business for which corporations may be incorporated under the Idaho Business Corporations Act.

**ARTICLE IV.
SHARES**

The class, aggregate number and par value per share of the shares which the Corporation is authorized to issue are as follows:

<u>Class</u>	<u>Number</u>	<u>Par Value Per Share</u>
Common	100	03/05/1998 09:00 CK: 6896 CP: 4081 BW: 8834 1 @ 100.00 = 100.00 CORP

C123080

ARTICLE V.

INITIAL REGISTERED OFFICE AND AGENT

The address of the initial registered office of the Corporation is 2915 Lancaster Drive, Boise, Idaho 83702 and the name of its initial registered agent at such address is Lori Hills.

ARTICLE VI.

INITIAL BOARD OF DIRECTORS

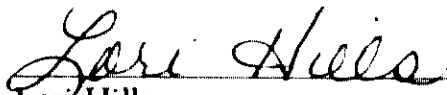
The number of Directors constituting the initial Board of Directors of the Corporation is one (1) and the names and addresses of the persons who are to serve as the initial Directors are:

NAME	ADDRESS
Lori Hills	2915 Lancaster Drive, Boise, Idaho 83702

**ARTICLE VII.
INCORPORATOR**

The name and address of the incorporator is Lori Hills, 2915 Lancaster Drive, Boise, Idaho 83702.

DATED this 5 day of March, 1998.


Lori Hills