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State of Idaho

Department of State

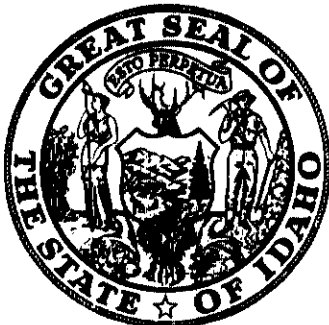
CERTIFICATE OF INCORPORATION OF

POSITIVE MARKETING CONCEPTS, INC.

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: March 31, 1994



Pete T. Cenarrusa
SECRETARY OF STATE

By *[Signature]*

ARTICLES OF INCORPORATION

OF

**RECEIVED
SEC OF STATE**

POSITIVE MARKETING CONCEPTS, INC.

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IDAHO SECRETARY OF STATE

KNOW ALL MEN BY THESE PRESENTS:

The undersigned, being natural persons of legal age and acting as incorporators of a corporation under the Idaho Business Corporation Act, adopt the following Articles of Incorporation for such corporation:

FIRST:

The name of the Corporation is **POSITIVE MARKETING CONCEPTS, INC..**

SECOND:

The period of its duration is perpetual.

THIRD:

The purpose or purposes for which the Corporation is organized are: the transaction of any or all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act, as now enacted or as may be further amended.

FOURTH:

The aggregate number of shares which the Corporation shall have authority to issue is **ONE HUNDRED THOUSAND (100,000)** with **NO PAR VALUE**. There shall be one class of shares, all of which shall be common shares.

FIFTH:

The provisions granting preemptive rights are: **None.**

SIXTH:

Provisions for the regulation of the internal affairs of the corporation are: **None.**

SEVENTH:

The address of the initial registered office of the Corporation is **775 North Holmes Avenue, Idaho Falls, Idaho 83401**, and the name of the initial registered agent at such address is **PAUL A. KREINS.**

EIGHTH:

The number of Directors constituting the initial Board of Directors of the Corporation

is two (2), and the names and addresses of the persons who are to serve as Directors until the first annual meeting of the shareholders, or until their successors are elected and shall qualify are: PAUL A. KREINS and PATRICIA S. KREINS

NINTH:

The name and address of each incorporator is:

Paul A. Kreins
775 North Holmes Avenue
Idaho Falls, Idaho 83401

Patricia S. Kreins
775 North Holmes Avenue
Idaho Falls, Idaho 83401

DATED this the 30th day of March, 1994.

Paul A. Kreins

PAUL A. KREINS

Patricia S. Kreins

PATRICIA S. KREINS

kreins.pau/articles