

FILED EFFECTIVE
06 MAY 11 AM 4:39

SECRETARY OF STATE
STATE OF IDAHO

ARTICLES OF INCORPORATION

OF

VIPYellowStore, INC.

1. Name. The name of the corporation is VIPYellowStore, Inc.
2. Authorized shares. The aggregate number of shares the corporation is authorized to issue shall be 10,000, all of which shall be common voting stock.
3. Registered office and agent. The registered office of the corporation is Troy Carkhuff and its registered agent at that address is 4315 E. Trekker Rim Drive, Boise, Idaho 83716-7145.
4. Incorporator. The name of the incorporator is Mark Thomann and the incorporator's address is 3608 River Ridge Way, Boise, Idaho 83709.
5. Corporate purpose. The purposes for which this corporation is organized are any lawful purpose for which corporation may be incorporated under the Idaho Business Corporation Act.
6. Voting. Each outstanding share entitled to vote shall be entitled to one (1) vote on each matter submitted to a vote at a meeting of shareholders. Shareholders do not have the right to cumulate their votes for directors.
7. Indemnification. The corporation shall indemnify the directors and officers of the corporation to the fullest extent permitted by the Idaho Business Corporation Act, as the same exists or may hereafter be amended (but, in the case of any such amendment, only to the extent that such amendment permits the corporation to provide broader indemnification rights than the Idaho Business Corporation Act permitted the corporation to provide prior to such amendment).
8. Limitation of Liability. No director shall be liable to the corporation or its stockholders for monetary damages for breach of fiduciary duty except liability for: (i) the amount of a financial benefit received by a director to which he is not entitled; (ii) an intentional infliction of harm on the corporation or the shareholders; (iii) a violation of § 30-1-833, Idaho Code; or (iv) an intentional violation of criminal law.

IDAHO SECRETARY OF STATE
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I, the incorporator, for the purpose of forming a corporation to do business both within and without the State of Idaho, and in pursuance of the laws of the State of Idaho, do make and file these Articles of Incorporation, hereby declaring and certifying that the facts herein stated are true, have hereunto set my name, hand and seal this 10 day of May, 2006.


Mark Thomann, Incorporator

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