

# State of Idaho

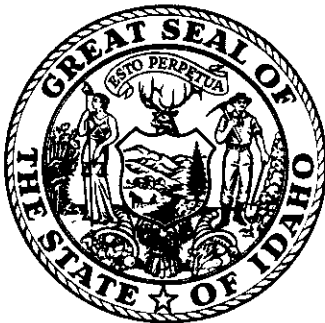
Office of the Secretary of State

**AMENDED CERTIFICATE OF AUTHORITY**  
**OF**  
**HALLMARK SPECIALTY RETAIL GROUP, INC.**  
File Number C 84511

I, BEN YSURSA, Secretary of the State, hereby certify that an Application for Amended Certificate of Authority, has been received in this office and is found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Amended Certificate of Authority to reflect the name change from **HALLMARK SPECIALTY RETAIL GROUP, INC.** to **HALLMARK RETAIL, INC.** and attach hereto a duplicate of the application for such amended certificate.

Dated: February 25, 2005



*Ben Yursa*  
SECRETARY OF STATE

By

*[Signature]*

214



# APPLICATION FOR AMENDED CERTIFICATE OF AUTHORITY

(Instructions on back of application)

US FEB 25 PH 3:06

SECRETARY OF STATE  
STATE OF IDAHO

To the Secretary of State of the State of Idaho:

Pursuant to Section 30-1-1504, **Idaho Code**, the undersigned Corporation hereby applies for an amended certificate of authority to transact business in the State of Idaho and for that purpose submits the following statement. Complete only applicable items.

1. A Certificate of Authority was issued to the corporation by your office on: 08/06/1987  
authorizing it to transact business in the State of Idaho under the name of:  
HALLMARK SPECIALTY RETAIL GROUP, INC.
2. Its corporate name has been changed to: HALLMARK RETAIL, INC.
3. The name which it shall use hereafter in the State of Idaho is:  
HALLMARK RETAIL, INC.
4. It has changed its jurisdiction of incorporation, without a change of corporate identity to: \_\_\_\_\_

Dated: February 18<sup>th</sup>, 2005 Corporation Name: HALLMARK RETAIL, INC.

Signature: X Barry M. Katz

Typed Name: Barry M. Katz

Capacity: Vice President

Customer Acct # :

(if using pre-paid account)

Secretary of State use only

g:\corplists\corplists\amended cert\auth\only p65  
Revised 07/2002

IDAHO SECRETARY OF STATE  
02/25/2005 05:00

CK: 5900 CT: 20168 DH: 795271

1 @ 30.00 = 30.00 AMEND CERT # 2  
1 @ 20.00 = 20.00 EXPEDITE C # 3

C84511

Page 002

# Delaware

PAGE 1

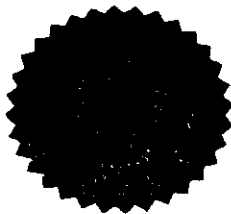
*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "HALLMARK SPECIALTY RETAIL GROUP, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "HALLMARK RETAIL, INC.", THE TENTH DAY OF FEBRUARY, A.D. 2005, AT 12:29 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE NOT HAVING BEEN CANCELLED OR DISSOLVED SO FAR AS THE RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.

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050132952

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3696488

DATE: 02-22-05