



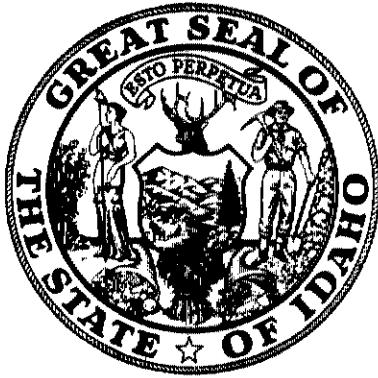
**CERTIFICATE OF INCORPORATION
OF**

COLOR AD CORPORATION

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: **February 19, 1991**



Pete T. Cenarrusa

SECRETARY OF STATE

by: _____

RECEIVED
4 05 PM '91
SECRETARY OF STATE

ARTICLES OF INCORPORATION
of
COLOR AD CORPORATION

The undersigned, acting as incorporator of a corporation under the Idaho Business Corporation Act, adopts the following Articles of Incorporation for such corporation:

FIRST: The name of the corporation is COLOR AD CORPORATION.

SECOND: The period of its duration is perpetual.

THIRD: The purposes for which the corporation is organized are the transaction of any or all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act.

FOURTH: The aggregate number of shares which the corporation shall have authority to issue is 50,000 shares of common capital stock with a par value of \$1.00 per share. Said shares may be issued for such consideration expressed in dollars as may be fixed from time to time by the shareholders by a vote of the holders of a majority of all shares entitled to vote thereon.

FIFTH: The address of the initial registered office of the corporation is 5555 Kendall Street, Boise, Idaho 83704, and the name of its initial registered agent at such address is Fritz Cordes.

SIXTH: The management of the corporation shall be by the shareholders and there shall be no directors, as provided by Idaho Code, Section 30-1-35.

SEVENTH: The name and address of the incorporator is:

Name

Address

FRITZ CORDES

5555 Kendall Street, Boise, Idaho 83704

Dated this 19 day of February, 1991.

Fritz Cordes

Fritz Cordes