

# State of Idaho

Office of the Secretary of State

**CERTIFICATE OF AUTHORITY  
OF  
JOSTENS, INC.**

File Number C 146181

I PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that an Application for Certificate of Authority, duly executed pursuant to the provisions of the Idaho Business Corporation Act, has been received in this office and is found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Authority to transact business in this State and attach hereto a duplicate of the application for such certificate.

Dated: 12 November 2002



*Pete T. Cenarrusa*  
SECRETARY OF STATE

By Sally Lloyd



# APPLICATION FOR CERTIFICATE OF AUTHORITY (For Profit)

(Instructions on Back of Application)

**FILED/EFFECTIVE**

02 NOV 12 AM 10:49

STATE OF IDAHO

The undersigned Corporation applies for a Certificate of Authority and states as follows:

1. The name of the corporation is:

Jostens, Inc.

2. The name which it shall use in Idaho is: \_\_\_\_\_

3. It is incorporated under the laws of: Minnesota

4. Its date of incorporation is: 07/17/1906

5. The address of its principal office is:

5501 Norman Center Drive, Bloomington, MN 55437

6. The address to which correspondence should be addressed, if different from item 5, is:

\_\_\_\_\_

7. The street address of its registered office in Idaho is: c/o C T Corporation System, 300 North 6th Street, Boise, ID 83702

and its registered agent in Idaho at that address is: C T Corporation System

8. The names and respective business addresses of its directors and officers are: **SEE ATTACHMENT**

Name	Office	Address
<u>Robert C. Buhrmaster</u>	<u>Chairman, President and CEO</u>	<u>5501 Norman Center Drive, Bloomington, MN 55437</u>
<u>Carl H. Blowers</u>	<u>Sr. VP, Operations</u>	<u>5501 Norman Center Drive, Bloomington, MN 55437</u>
<u>Michael Bailey</u>	<u>VP - JSS</u>	<u>5501 Norman Center Drive, Bloomington, MN 55437</u>
<u>Steven A. Tighe</u>	<u>VP-HR</u>	<u>5501 Norman Center Drive, Bloomington, MN 55437</u>
<u>Andrew W. Black</u>	<u>VP, CIO</u>	<u>5501 Norman Center Drive, Bloomington, MN 55437</u>
<u>James O. Egan</u>	<u>Director</u>	<u>280 Park Ave., 36th Floor West, New York, NY 10017</u>

Dated: October 30, 2002

Signature: Paula R. Johnson

Typed Name: Paula R. Johnson

Capacity: Secretary

Customer Acct #:

(If using pre-paid account)

Secretary of State use only

State of Idaho  
Department of State  
Division of Corporations  
Revised 7/2002

IDAHO SECRETARY OF STATE  
11/12/2002 05:00  
CK: 68218 CT: 28168 BH: 645265  
1 # 100.00 = 100.00 AUTH PRO # 2  
1 # 20.00 = 20.00 EXPEDITE C # 3

C 146181

Attachment to Idaho  
**Officers & Directors**

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1.	Full Name: Officer/Director: Officer's Title: Business Address: City: State: ZIP Code:	Charles K. Marquis Director  280 Park Ave., 36th Floor West New York NY 10017
2.	Full Name: Officer/Director: Officer's Title: Business Address: City: State: ZIP Code:	Steven G. Puccinelli Director  280 Park Ave., 36th Floor West New York NY 10017
3.	Full Name: Officer/Director: Officer's Title: Business Address: City: State: ZIP Code:	Robert G. Sharp Director  130 Liberty Street, 25th Floor, MS 2255 New York NY 10006
4.	Full Name: Officer/Director: Officer's Title: Business Address: City: State: ZIP Code:	David A. Tayeh Director  280 Park Ave., 36th Floor West New York NY 10017
5.	Full Name: Officer/Director: Officer's Title: Business Address: City: State: ZIP Code:	Jack Larsen Officer Treasurer 5501 Norman Center Drive Bloomington MN 55437
6.	Full Name: Officer/Director: Officer's Title: Business Address: City: State: ZIP Code:	Paula R. Johnson Officer VP. Gen. Counsel & Corp. Sec. 5501 Norman Center Drive Bloomington MN 55437

7. Full Name: John A. Feenan  
Officer/Director: Officer  
Officer's Title: Sr. VP, CFO  
Business Address: 5501 Norman Center Drive  
City: Bloomington  
State: MN  
ZIP Code: 55437

State of Minnesota

# SECRETARY OF STATE

## Certificate of Good Standing

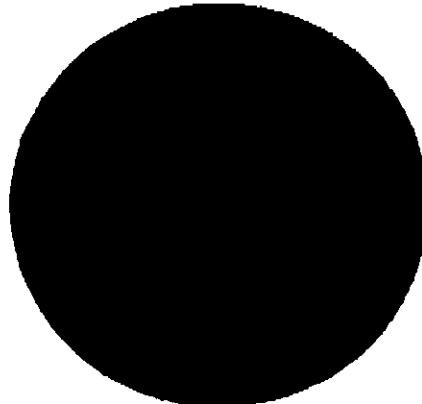
I, Mary Kiffmeyer, Secretary of State of Minnesota, do certify that: The corporation listed below is a corporation formed under the laws of Minnesota; that the corporation was formed by the filing of Articles of Incorporation with the Office of the Secretary of State on the date listed below; that the corporation is governed by the chapter of Minnesota Statutes listed below; and that this corporation is authorized to do business as a corporation at the time this certificate is issued.

Name: Jostens, Inc.

Date Formed: 07/17/1906

Chapter Governed By: 302A

This certificate has been issued on 11/08/02.



Mary Kiffmeyer  
Secretary of State.