

State of Idaho

Office of the Secretary of State

**CERTIFICATE OF AUTHORITY
OF
JOSTENS, INC.**

File Number C 146181

I PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that an Application for Certificate of Authority, duly executed pursuant to the provisions of the Idaho Business Corporation Act, has been received in this office and is found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Authority to transact business in this State and attach hereto a duplicate of the application for such certificate.

Dated: 12 November 2002



Pete T. Cenarrusa
SECRETARY OF STATE

By *Sally Lloyd*



APPLICATION FOR CERTIFICATE OF AUTHORITY (For Profit)

(Instructions on Back of Application)

FILED/EFFECTIVE

02 NOV 12 AM 10:49

The undersigned Corporation applies for a Certificate of Authority and states as follows:

SECRETARY OF STATE
STATE OF IDAHO

1. The name of the corporation is:

Jostens, Inc.

2. The name which it shall use in Idaho is: _____

3. It is incorporated under the laws of: Minnesota

4. Its date of incorporation is: 07/17/1906

5. The address of its principal office is:

5501 Norman Center Drive, Bloomington, MN 55437

6. The address to which correspondence should be addressed, if different from item 5, is:

7. The street address of its registered office in Idaho is: c/o CT Corporation System, 300 North 6th Street, Boise, ID 83702

and its registered agent in Idaho at that address is: CT Corporation System

8. The names and respective business addresses of its directors and officers are: **SEE ATTACHMENT**

Name	Office	Address
<u>Robert C. Buhrmaster</u>	<u>Chairman, President and CEO</u>	<u>5501 Norman Center Drive, Bloomington, MN 55437</u>
<u>Carl H. Blowers</u>	<u>Sr. VP, Operations</u>	<u>5501 Norman Center Drive, Bloomington, MN 55437</u>
<u>Michael Bailey</u>	<u>VP - JSS</u>	<u>5501 Norman Center Drive, Bloomington, MN 55437</u>
<u>Steven A. Tighe</u>	<u>VP-HR</u>	<u>5501 Norman Center Drive, Bloomington, MN 55437</u>
<u>Andrew W. Black</u>	<u>VP, CIO</u>	<u>5501 Norman Center Drive, Bloomington, MN 55437</u>
<u>James O. Egan</u>	<u>Director</u>	<u>280 Park Ave., 36th Floor West, New York, NY 10017</u>

Dated: October 30, 2002

Signature: Paula R. Johnson

Typed Name: Paula R. Johnson

Capacity: Secretary

Customer Acct #:

(If using pre-paid account)

Secretary of State use only

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IDAHO SECRETARY OF STATE
11/12/2002 05:00
CK: 88218 CT: 28168 BH: 645265
1 @ 100.00 = 100.00 AUTH PRO # 2
1 @ 20.00 = 20.00 EXPEDITE C # 3

C 146181

Attachment to Idaho
Officers & Directors

1. Full Name: Charles K. Marquis
Officer/Director: Director
Officer's Title:
Business Address: 280 Park Ave., 36th Floor West
City: New York
State: NY
ZIP Code: 10017

2. Full Name: Steven G. Puccinelli
Officer/Director: Director
Officer's Title:
Business Address: 280 Park Ave., 36th Floor West
City: New York
State: NY
ZIP Code: 10017

3. Full Name: Robert G. Sharp
Officer/Director: Director
Officer's Title:
Business Address: 130 Liberty Street, 25th Floor, MS 2255
City: New York
State: NY
ZIP Code: 10006

4. Full Name: David A. Tayeh
Officer/Director: Director
Officer's Title:
Business Address: 280 Park Ave., 36th Floor West
City: New York
State: NY
ZIP Code: 10017

5. Full Name: Jack Larsen
Officer/Director: Officer
Officer's Title: Treasurer
Business Address: 5501 Norman Center Drive
City: Bloomington
State: MN
ZIP Code: 55437

6. Full Name: Paula R. Johnson
Officer/Director: Officer
Officer's Title: VP. Gen. Counsel & Corp. Sec.
Business Address: 5501 Norman Center Drive
City: Bloomington
State: MN
ZIP Code: 55437

7.	Full Name:	John A. Feenan
	Officer/Director:	Officer
	Officer's Title:	Sr. VP, CFO
	Business Address:	5501 Norman Center Drive
	City:	Bloomington
	State:	MN
	ZIP Code:	55437

State of Minnesota

SECRETARY OF STATE

Certificate of Good Standing

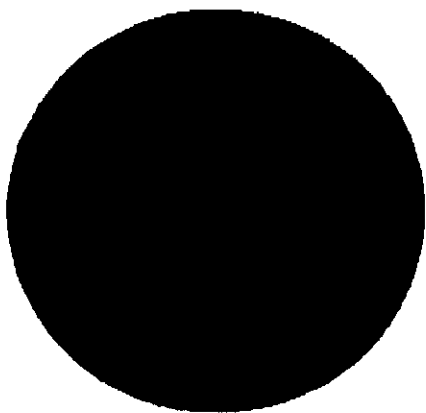
I, Mary Kiffmeyer, Secretary of State of Minnesota, do certify that: The corporation listed below is a corporation formed under the laws of Minnesota; that the corporation was formed by the filing of Articles of Incorporation with the Office of the Secretary of State on the date listed below; that the corporation is governed by the chapter of Minnesota Statutes listed below; and that this corporation is authorized to do business as a corporation at the time this certificate is issued.

Name: Jostens, Inc.

Date Formed: 07/17/1906

Chapter Governed By: 302A

This certificate has been issued on 11/08/02.



Mary Kiffmeyer
Secretary of State.