



Department of State.

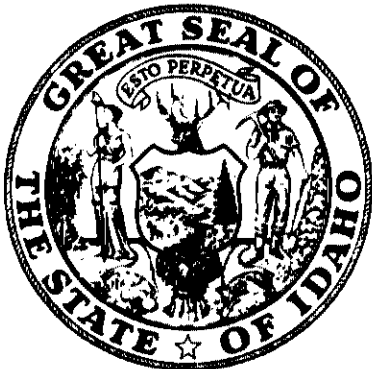
**CERTIFICATE OF REGISTRATION
OF**

AGB TELEVISION RESEARCH LIMITED PARTNERSHIP

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of an Application of AGB TELEVISION RESEARCH LIMITED PARTNERSHIP for Registration in this State, duly signed and verified pursuant to the provisions of the Idaho Limited Partnership Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Registration to AGB TELEVISION RESEARCH LIMITED PARTNERSHIP to transact business in this State under the name AGB TELEVISION RESEARCH LIMITED PARTNERSHIP and attach hereto a duplicate original of the Application for Registration.

Dated July 31, 1987



SECRETARY OF STATE

by: _____

**APPLICATION FOR REGISTRATION OF
FOREIGN LIMITED PARTNERSHIP**

RECEIVED
SEC. OF STATE
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To the Secretary of State of the State of Idaho:

Pursuant to the provisions of Chapter 2, Title 53, Idaho Code, the undersigned AGB Television Research Limited Partnership hereby applies for registration to transact business in your State, and for that purpose submits the following statement:

1. The name of the limited partnership is AGB Television Research
Limited Partnership
2. The name which it shall use in Idaho is AGB Television Research
Limited Partnership
3. It is organized under the laws of New York State
4. The date of its formation is April 22, 1987
5. The address of its registered or principal office in the state or country under the laws of which it is organized is 540 Madison Avenue, New York, New York 10022
6. The name and street address of its proposed registered agent in Idaho are _____
C T CORPORATION SYSTEM, 300 North 6th Street, Boise, Idaho 83701
7. The general character of the business it proposes to transact in Idaho is:
to engage in television rating services and to engage in any other
lawful act or activity for which limited partnerships may be organized
under the laws of the State of Idaho.
8. The names and addresses of all general partners as well as the names and addresses of those limited partners whose contribution is equal to a greater than 5% of the total contribution of all partners.

Name	General or Limited	Address
<u>AGB Television Research, Inc.</u>	<u>General</u>	<u>9145 Guilford Road Columbia, Maryland 21046</u>
<u>Television Research (Delaware) Inc.</u>	<u>Limited</u>	<u>1209 Orange Street Wilmington, Delaware</u>
<u>I. Brokers Corp.</u>	<u>Limited</u>	<u>1209 Orange Street Wilmington, Delaware</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

(continued on reverse)

8. (Continued)

Name	General or Limited	Address
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

9. This Application is accompanied by a certificate certifying to the lawful existence of the limited partnership issued by the proper officer of the jurisdiction in which the certificate of limited partnership is filed or recorded.

Dated April 22, 1987.

AGB Television Research, Inc.

By Joseph Phlips
A General Partner

STATE OF New York)
COUNTY OF New York) ss:

I, Dorothy L. Figueroa, a notary public, do hereby certify that on this 22 day of April, 1987, personally appeared before me AGB Television Research, Inc., who being by me first duly sworn, declared that he is a general partner of AGB Television Research Limited Partnership

that he signed the foregoing document as a general partner of the limited partnership and that the statements therein contained are true.

Dorothy L. Figueroa
Notary Public
DOROTHY L. FIGUEROA
Notary Public, State of New York
No. 31-4873537
Qualified in New York County
Commission Expires Oct. 14, 1988

County Clerk, New York County
60 Centre Street, New York City

Fee Paid, \$5.00

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Certificate of Filing

No. 6476

STATE OF NEW YORK }
COUNTY OF NEW YORK } ss.:

I, NORMAN GOODMAN, County Clerk and Clerk of the Supreme Court, New York County, DO HEREBY CERTIFY that a copy of the CERTIFICATE OF ~~INCORPORATION~~ ^{Limited Partnership} of

AGB Television Research Limited Partnership under #
M 257/87

was filed in my office on the 16th day of April, 1987.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official Seal this

9th day of July, 1987.

Norman Goodman
County Clerk and Clerk of the Supreme Court, New York County.

CONSENT TO USE
OF NAME

RECEIVED
SEC. OF STATE

87 JUL 31 AM 10 00

KNOW ALL MEN, that the undersigned, AGB TELEVISION RESEARCH, INC., a New York corporation (the "Corporation"), hereby consents to the use by AGB Television Research Limited Partnership, a New York limited partnership (the "Partnership") of which the Corporation is the general partner, of the name "AGB Television Research Limited Partnership" in any state.

IN WITNESS WHEREOF, we have hereunto set our hands the 23rd day of July, 1987.

AGB Television Research, Inc.

By: Joseph C. Philpott
Joseph C. Philpott, President

By: Patricia M. LoGerfo
Patricia M. LoGerfo, Secretary

