

FILED EFFECTIVE**ARTICLES OF INCORPORATION OF SKI RACING EDUCATIONAL MEDIA, INC.**

2018 AUG 8 AM 11:38

SECRETARY OF STATE
STATE OF IDAHO

1. The name of the corporation is Ski Racing Educational Media, Inc. ("Corporation").

2. The purpose for which the Corporation is formed is to educate the public concerning alpine ski sports through a website and other digital media channels to which the public has free access to include instructional material for individuals for the purpose of improving and developing the capabilities of such individuals, news and analysis, and investigative reporting.

3. The mailing address of the Corporation is P.O. Box 1467, Ketchum, ID 83340

4. The names and addresses of the three initial directors of the Corporation are:

Name	Mailing Address
Heather F. Black	203 Shaun Lane Hailey, ID 83333
Amanda R. Black	1125 Atelier Condos Sun Valley, ID 83353
Claire A. Brown	8003 Silver Creek Road Park City, UT 84098

5. The Corporation has elected not to have members.

6. The name and address of the registered agent of the Corporation is Northwest Registered Agent, LLC, 784 S. Clearwater Loop, Suite B, Post Falls, ID 83854.

7. The following language relates to the corporation's tax exempt status and is not a statement of purposes and powers. Consequently, this language does not expand or alter the corporation's purposes or powers set forth in paragraph number 2.

(a) The corporation is organized exclusively for charitable, religious, educational, and scientific purposes, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under Section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code.

(b) No part of the net earnings of the corporation shall inure to the benefit of, or be distributable to its members, trustees, officers, or other private persons, except that the corporation shall be authorized and empowered to pay reasonable compensation for

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services rendered and to make payments and distributions in furtherance of the purposes set forth in Article Third hereof.

(c) No substantial part of the activities of the corporation shall be the carrying on of propaganda, or otherwise attempting to influence legislation, and the corporation shall not participate in, or intervene in (including the publishing or distribution of statements) any political campaign on behalf of or in opposition to any candidate for public office.

(d) Notwithstanding any other provision of these articles, the corporation shall not carry on any other activities not permitted to be carried on (i) by a corporation exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code, or (ii) by a corporation, contributions to which are deductible under Section 170(c)(2) of the Internal Revenue Code, or the corresponding section of any future federal tax code.

8. Upon the dissolution of the corporation, assets shall be distributed for one or more exempt purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code, or shall be distributed to the federal government, or to a state or local government, for a public purpose. Any such assets not so disposed of shall be disposed of by a Court of Competent Jurisdiction of the county in which the principal office of the corporation is then located, exclusively for such purposes or to such organization or organizations, as said Court shall determine, which are organized and operated exclusively for such purposes.

IN WITNESS WHEREOF, the undersigned incorporator has signed these Articles of Incorporation this 1st day of August, 2018.

Incorporator

Name: Heather F. Black

203 Shaun Lane

Hailey, ID 83333

IDAHO SECRETARY OF STATE

08/08/2018 05:00

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1@ 30.00 = 30.00 INC NONP #2

1@ 20.00 = 20.00 NON EXPEDI #3