State of Idaho

Department of State

CERTIFICATE OF INCORPORATION OF

NIELSEN'S & SONS, INCORPORATED
File number C 107282

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

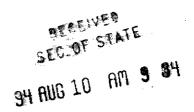
ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: August 10, 1994



Pite D Cenarrusa SECRETARY OF STATE

By Ma Sulle



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ARTICLES OF INCORPORATION

OF

NIELSEN'S & SONS, INCORPORATED

KNOW ALL MEN BY THESE PRESENTS:

That the undersigned are a citizens of the United States of America and over the age of 21 years, that we hereby declare that we am incorporating this business and forming this corporation under the laws of the State of Idaho, and we do hereby certify:

I.

The name of the corporation shall be:

NIELSEN'S & SONS, INCORPORATED

II.

Said corporation shall have a perpetual existance unless disolved pursuant to the statute of the State of Idaho.

III.

Said corporation is organized to transact any and all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act.

IV.

The total number of authorized shares of the capital stock of this corporation is 50,000 shares of common stock, all of which shall be without nominal or par value, nonassessable, and of the same class. Such stock may be issued from time to time

without action by the stockholders, for such consideration as may be fixed from time to time by the Board of Directors, and such shares so issued, the full consideration for which has been paid or delivered, shall be deemed fully paid stock and the holder of such shares shall not be liable for any further payment thereon.

v.

The address of said corporation's initial registered office is 128 South Second Avenue, Pocatello, Idaho 83201, and the registered agent at such address is Scott W. Nielsen.

VI.

The initial Board of Directors shall consist of the following persons, who shall serve as Directors until the first annual meeting of shareholders, or until their successor be elected and qualified:

Scott W. Nielsen	128 South Second Ave. Pocatello, Id 83201
Linda D. Nielsen	128 South Second Ave. Pocatello, Id 83201
Jeff S. Nielsen	128 South Second Ave. Pocatello, ID 83201
Rick C. Nielsen	128 South Second Ave. Pocatello, ID 83201

VII.

The name and address of each incorporator is as follows:

Scott W. Nielsen 128 South Second Ave., Pocatello, Id 83201

Linda D. Nielsen 128 South Second Ave. Pocatello, ID 83201

Jeff S. Nielsen

128 South Second Ave. Pocatello, Id 83201

Rick C. Nielsen

128 South Second Ave. Pocatello, Id 83201

IN WITNESS WHEREOF, We have hereunto set our hands and seals

this ____ day of July, 1994.

Scott W. Nielsen

Linda D. Nielsen

Jeff S. Nielsen

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