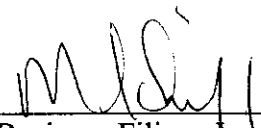


FILED EFFECTIVE
2003 SEP -5 PM 1:55

**ARTICLES OF INCORPORATION
OF**

Magnetsigns Boise, Inc.

1. The name of the corporation is: **Magnetsigns Boise, Inc.**
2. The duration of the corporation is perpetual.
3. The aggregate number of shares which the corporation shall have the authority to issue is one thousand shares of common stock, being all of one class, with a par value of \$50 per share.
4. There are no limitations or denials of preemptive rights.
5. The purpose of the corporation is the transaction of any or all lawful business for Which corporations may be incorporated under the Idaho Business Corporations Act.
6. The initial registered agent of this corporation shall be located at: 5527 Kendall St., Boise, Idaho 83706. Located in the county of Ada.
and the name of the registered agent at that address is Business Filings Incorporated
7. The name and address of the incorporator is: Business Filings Incorporated, Mark Schiff, 8025 Excelsior Dr., Suite 200, Madison, WI 53717.
8. The name and address of the initial director of the corporation is:
Gordon Holland, 1800 Wedgewood Dr. #217, Gurnee, Illinois 60031



Business Filings Incorporated, Incorporator
Mark Schiff, AVP

Dated: September 4, 2003

IDAHO SECRETARY OF STATE
09/05/2003 05:00
CK: 61531 CT: 127351 BH: 700205
1 @ 100.00 = 100.00 CORP # 3
1 @ 20.00 = 20.00 EXPEDITE C # 4

C 150736