

No. W 79843		Due no later than Dec 31, 2015		2. Registered Agent and Address (NO PO BOX)			
Return to: SECRETARY OF STATE 700 WEST JEFFERSON PO BOX 83720 BOISE, ID 83720-0080 NO FILING FEE IF RECEIVED BY DUE DATE		1. Mailing Address: Correct in this box if needed. NIELSEN MOBILE, LLC MARK BORINO 85 BROAD STREET LEGAL DEPT NEW YORK NY 10004		NATIONAL CORPORATE RESEARCH LT 921 S ORCHARD ST STE G BOISE ID 83705			
				3. <u>New</u> Registered Agent Signature:*			
4. Limited Liability Companies: Enter Names and Addresses of at least one Member or Manager.							
Office Held	Name	Street or PO Address	City	State	Country	Postal Code	
MEMBER	THE NIELSEN COMPANY (US), LLC	85 BROAD STREET	NEW YORK	NY	USA	10004	
5. Organized Under the Laws of:		6. Annual Report must be signed.*					
ID W 79843		Signature: Mark Borino				Date: 10/30/2015	
		Name (type or print): Mark Borino				Title: Vice President	
Processed 10/30/2015		* Electronically provided signatures are accepted as original signatures.					