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|--------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-------------------------------------------------------------------------------------|---------|-------------|--|
| No. <b>C 167571</b>                                                                                                                                    |                     | Due no later than Jun 30, 2014                                                                                                                                                      |         | 2. Registered Agent and Address <b>(NO PO BOX)</b>                                  |         |             |  |
| Return to:<br>SECRETARY OF STATE<br>700 WEST JEFFERSON<br>PO BOX 83720<br>BOISE, ID 83720-0080<br><br><b>NO FILING FEE IF<br/>RECEIVED BY DUE DATE</b> |                     | <b>Annual Report Form</b><br><b>1. Mailing Address: Correct in this box if needed.</b><br>DEALER PERFORMANCE, INC.<br>175 W. JACKSON BLVD.<br>11TH FLOOR<br>CHICAGO IL 60604<br>USA |         | CORPORATION SERVICE COMPANY<br>12550 W EXPLORER DR STE 100<br>BOISE ID 83713<br>USA |         |             |  |
|                                                                                                                                                        |                     |                                                                                                                                                                                     |         | 3. <u>New</u> Registered Agent Signature:*                                          |         |             |  |
| 4. Corporations: Enter Names and Business Addresses of President, Secretary, and Directors. Treasurer (optional).                                      |                     |                                                                                                                                                                                     |         |                                                                                     |         |             |  |
| Office Held                                                                                                                                            | Name                | Street or PO Address                                                                                                                                                                | City    | State                                                                               | Country | Postal Code |  |
| DIRECTOR                                                                                                                                               | THOMAS W WARSOP     | 175 W. JACKSON BLVD. 11TH FLOOR                                                                                                                                                     | CHICAGO | IL                                                                                  | USA     | 60604       |  |
| TREASURER                                                                                                                                              | KEVIN P. DIAMOND    | 175 W. JACKSON BLVD. 11TH FLOOR                                                                                                                                                     | CHICAGO | IL                                                                                  | USA     | 60604       |  |
| SECRETARY                                                                                                                                              | BARRY S. MITTENTHAL | 175 W. JACKSON BLVD. 11TH FLOOR                                                                                                                                                     | CHICAGO | IL                                                                                  | USA     | 60604       |  |
| PRESIDENT                                                                                                                                              | THOMAS W WARSOP     | 175 W. JACKSON BLVD. 11TH FLOOR                                                                                                                                                     | CHICAGO | IL                                                                                  | USA     | 60604       |  |
| DIRECTOR                                                                                                                                               | JOHN H. SERAFIN     | 175 W. JACKSON BLVD. 11TH FLOOR                                                                                                                                                     | CHICAGO | IL                                                                                  | USA     | 60604       |  |
| DIRECTOR                                                                                                                                               | DAVID I. VICKERS    | 175 W. JACKSON BLVD. 11TH FLOOR                                                                                                                                                     | CHICAGO | IL                                                                                  | USA     | 60604       |  |
| 5. Organized Under the Laws of:<br><br><b>TX<br/>C 167571</b>                                                                                          |                     | 6. Annual Report must be signed.*<br>Signature: Barry S Mittenthal<br>Name (type or print): Barry S Mittenthal                                                                      |         | Date: 06/06/2014<br>Title: Secretary                                                |         |             |  |
| Processed 06/06/2014                                                                                                                                   |                     | * Electronically provided signatures are accepted as original signatures.                                                                                                           |         |                                                                                     |         |             |  |