



# CERTIFICATE OF ASSUMED BUSINESS NAME

Pursuant to Section 53-504, Idaho Code, the undersigned submits for filing a certificate of Assumed Business Name.

Please type or print legibly.

NOTE: See instructions on reverse before filing.

**FILED EFFECTIVE**

10 JAN -4 AM 8:58

SECRETARY OF STATE  
STATE OF IDAHO

1. The assumed business name which the undersigned use(s) in the transaction of business is:

COLDWELL BANKER EAGLE ROCK

2. The true name(s) and business address(es) of the entity or individual(s) doing business under the assumed business name:

Name

Complete Address

VALLEY REALTY INC

576 3RD STREET, ID FALLS, ID 83401

C 48602

3. The general type of business transacted under the assumed business name is:

- |  |  |
|--|--|
| <input type="checkbox"/> Retail Trade                        | <input type="checkbox"/> Transportation and Public Utilities |
| <input type="checkbox"/> Wholesale Trade                     | <input type="checkbox"/> Construction                        |
| <input checked="" type="checkbox"/> Services                 | <input type="checkbox"/> Agriculture                         |
| <input type="checkbox"/> Manufacturing                       | <input type="checkbox"/> Mining                              |
| <input type="checkbox"/> Finance, Insurance, and Real Estate |  |

Submit Certificate of  
Assumed Business  
Name and \$25.00 fee to:

Idaho Secretary of State  
450 N 4th Street  
PO Box 83720  
Boise ID 83720-0080

(208) 334-2301

4. The name and address to which future correspondence should be addressed:

COLDWELL BANKER EAGLE ROCK

P O BOX 1585

IDAHO FALLS, ID 83403

5. Name and address for this acknowledgment copy is (if other than # 4 above):

COLDWELL BANKER EAGLE ROCK

P O BOX 1585

IDAHO FALLS, ID 83403

Signature: \_\_\_\_\_

(signature required)

Printed Name: \_\_\_\_\_

JAY WEBB

Capacity/Title: \_\_\_\_\_

PRESIDENT

(see instruction # 8 on back of form)

Secretary of State use only

g:\corporate\forms\staten.p65  
Revised 04/2003

IDAHO SECRETARY OF STATE  
01/04/2010 05:00  
CK: 16386 CT: 243546 BH: 1201724  
1 @ 25.00 = 25.00 ASSUM NAME # 2

D135888



# IDAHO

DEPARTMENT OF FINANCE

C.L. "BUTCH" OTTER  
Governor

GAVIN M. GEE  
Director

December 29, 2009

Jay D. Webb  
Coldwell Banker Eagle Rock  
576 3<sup>rd</sup> Street  
Idaho Falls, ID 83401

Re: Use of "bank" in company name

Dear Mr. Webb:

The Idaho Department of Finance (Department) has received and reviewed your letter dated December 16, 2009 addressed to Gavin Gee, Director of the Idaho Department of Finance. In that letter, you requested permission from the Department for use in Idaho of the assumed business name "Coldwell Banker Eagle Rock." We understand from your letter that Coldwell Banker Eagle Rock conducts a real estate sales business under the Coldwell Banker franchise to conduct business. We further understand that the company is not a bank and does not engage in the business of banking in Idaho.

Section 26-1202 of the Idaho Bank Act prohibits any person, other than a national bank, not authorized to operate as a bank under the Act, to advertise or use as part of its company name the word "bank" or "banker" or any other word of similar import. The Idaho Bank Act does not authorize the Director of the Idaho Department of Finance to waive the requirements of that law. Rather, the Department is offering a "no objection" position as to the company's use in Idaho of the name "Coldwell Banker Eagle Rock." Under the circumstances discussed above, we do not believe the company's proposed use of such name in Idaho is misleading to the public. While the Department does not intend to pursue an action under this statute, it is possible that another agency may do so. However, we believe the likelihood is slight.

Sincerely,

Mary E. Hughes  
Financial Institutions Bureau Chief  
Idaho Department of Finance

**FINANCIAL INSTITUTIONS BUREAU**

Bureau Chief - Mary E. Hughes  
800 Park Blvd., Suite 200, Boise, Idaho 83712  
Mail To: P.O. Box 83720, Boise ID 83720-0031  
Phone: (208) 332-8000 Fax: (208) 332-8098  
<http://finance.idaho.gov>