



CERTIFICATE OF ASSUMED BUSINESS NAME

Pursuant to Section 53-504, Idaho Code, the undersigned submits for filing a certificate of Assumed Business Name.

Please type or print legibly.

NOTE: See Instructions on reverse before filing.

FILED EFFECTIVE

08 MAR 13 PM 2:01

SECRETARY OF STATE
STATE OF IDAHO

1. The assumed business name which the undersigned use(s) in the transaction of business is:

Builder/Architect Magazine Idaho Edition

2. The true name(s) and business address(es) of the entity or individual(s) doing business under the assumed business name:

Name

Complete Address

TopChoice Media, Inc.

3636 Stone Creek Way, Boise, ID 83703

3. The general type of business transacted under the assumed business name is:

- | | |
|--|--|
| <input type="checkbox"/> Retail Trade | <input type="checkbox"/> Transportation and Public Utilities |
| <input type="checkbox"/> Wholesale Trade | <input type="checkbox"/> Construction |
| <input checked="" type="checkbox"/> Services | <input type="checkbox"/> Agriculture |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Mining |
| <input type="checkbox"/> Finance, Insurance, and Real Estate | |

4. The name and address to which future correspondence should be addressed:

TopChoice Media, Inc.

3636 Stone Creek Way

Boise, ID 83703

Submit Certificate of
Assumed Business
Name and \$25.00 fee to:

Idaho Secretary of State
450 N 4th Street
PO Box 83720
Boise ID 83720-0080

(208) 334-2301

5. Name and address for this acknowledgment copy is (if other than # 4 above):

Todd A. Rossman of White Peterson, P.A.

5700 E Franklin Rd, Suite 200

Nampa, ID 83687-7901

Signature:

(signature required)

Printed Name: William H. Page

Capacity/Title: President of TopChoice Media, Inc.

(see instruction # 8 on back of form)

Secretary of State use only

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Revised 04/2003

IDAHO SECRETARY OF STATE
03/13/2008 05:00
CK: 48726 CT: 7289 BH: 1104472
1 @ 25.00 = 25.00 ASSUM NAME # 2

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