

No. C 3-80

Due no later than August 31, 2004
Annual Report Form

2. Registered Agent and Office **NO PO BOX**

Return to:

SECRETARY OF STATE
700 WEST JEFFERSON
PO BOX 83720
BOISE, ID 83720-0080

1. Mailing Address - Correct in this box, if applicable

Arbitron Inc. (52-0278528)
Tax Department (E194)
9705 Patuxent Woods Drive
Columbia, MD 21046-1572

C. T. CORPORATION SYSTEM
300 NORTH SIXTH STREET
BOISE, ID 83702

**NO FILING FEE IF
RECEIVED BY DUE DATE**

3. New Registered Agent Signature

4. Corporations: Enter Names and Business Addresses of President, Secretary and Directors.

<u>Office held</u>	<u>Name</u>	<u>Street or P.O. Address</u>	<u>City</u>	<u>State</u>	<u>Zip</u>

ALSO SEE ATTACHED LISTINGS

5. Organized Under the Laws of:

DELAWARE
C 39880

6.

Signature

R Rees

Date

8/2/04

Name (Typed or Printed)

RICHARD REES

Title

V.P. TAXES

ARBITRON'S EXECUTIVES

New York Offices:

Arbitron Inc.
142 West 57th Street
New York, NY 10019

Pierre C. Bouvard (since March 30, 2001)
President of Webcast Services and New Ventures

Linda Dupree (since February 3, 2003)
Senior Vice President of Portable People Meter (PPM)
New Product Development

David A. Lapovsky (since March 30, 2001)
Executive Vice President of Worldwide Research

Stephen B. Morris (since March 30, 2001)
President and Chief Executive Officer

William J. Walsh (since March 30, 2001)
Executive Vice President of Finance and Planning
and Chief Financial Officer

Maryland Offices:

Arbitron Inc.
9705 Patuxent Woods Drive
Columbia, MD 21046

Owen A. Charlebois (since March 30, 2001)
President of U.S. Media Services

Dolores L. Cody (since March 30, 2001)
Executive Vice President, Legal and Business Affairs,
Chief Legal Officer and Secretary

Janice M. Giannini (since March 30, 2001)
Executive Vice President and Chief Information Officer

Claire L. Kummer (since March 30, 2001)
Executive Vice President of Operations

Kathleen T. Ross (since March 30, 2001)
Executive Vice President of Organization Effectiveness
and Public Relations

ARBITRON'S BOARD OF DIRECTORS

Erica Farber, Director of Arbitron since March 30, 2001

Radio & Records Inc.
10100 Santa Monica Blvd.
3rd Floor
Los Angeles, CA 90067

Kenneth F. Gorman, Director of Arbitron since March 30, 2001

Principal & Co-Owner
Apollo Partners LLC
500 Fifth Avenue
New York, NY 10110

Philip Guarascio, Director of Arbitron since March 30, 2001

Top of Troy Building
Suite 2500
755 West Big Beaver
Troy, MI 48084

Larry E. Kittelberger, Director of Arbitron since March 30, 2001

Senior Vice President Administration and Chief Information Officer
Honeywell International Inc.
101 Columbia Road
Morristown, NJ 07962

Stephen B. Morris, Director of Arbitron since March 30, 2001

Arbitron Inc.
142 West 57th Street
New York, NY 10019

Luis G. Nogales, Director of Arbitron since March 30, 2001

President
Nogales Partners
9120 Sunset Boulevard,
Suite 200
Los Angeles, CA 90069

Lawrence Perlman, Director of Arbitron since March 30, 2001

343 Union Plaza
333 Washington Avenue North
Minneapolis, MN 55401

Richard A. Post, Director of Arbitron since March 30, 2001

Lone Tree Capital Partners
9785 Maroon Circle, Suite 360
Englewood, CO 80112