



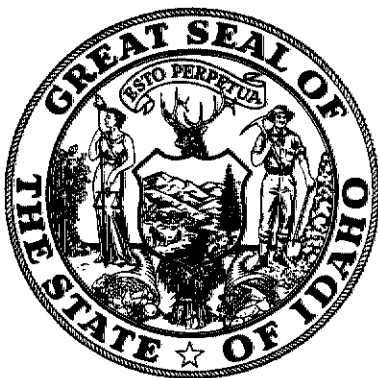
**CERTIFICATE OF INCORPORATION  
OF**

**CINE-MEDIA ADVERTISING, INC.**

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: September 22, 1987



*Pete T. Cenarrusa*

SECRETARY OF STATE

by: *Sandra M. Mather*

ARTICLES OF INCORPORATION  
OF  
CINE-MEDIA ADVERTISING, INC.  
SEP 17 4 13 PM '01  
SECRETARY OF STATE  
SEP 22 8 54

KNOW ALL MEN BY THESE PRESENTS: That I, the undersigned, a natural person of full age, and a citizen of the United States of America and a resident of the State of Idaho, do hereby and by these Articles of Incorporation form a corporation under the laws of the State of Idaho for the purposes hereinafter stated.

I.

The name of the corporation shall be CINE-MEDIA ADVERTISING, INC.

II.

The period of its duration is perpetual.

III.

The address of its initial registered office is 4948 Kootenai, Suite 206-A, Boise, Idaho 83706. The name of its initial registered agent at such address is JOHN M. HARSHFIELD.

IV.

Its purpose is to transact any and all lawful business for which corporations may be incorporated under the Idaho Business Corporations Act.

V.

The number of directors constituting its initial Board of Directors is one, whose name and address is:

NAME  
JOHN M. HARSHFIELD

ADDRESS  
Post Office Box 5602  
Boise, Idaho 83705

