

CERTIFICATE OF INCORPORATION OF

CINE-MEDIA ADVERTISING, INC.

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: September 22, 1987



SECRETARY OF STATE

KNOW ALL MEN BY THESE PRESENTS: That I, the undersigned, a natural person of full age, and a citizen of the United States of America and a resident of the State of Idaho, do hereby and by these Articles of Incorporation form a corporation under the laws of the State of Idaho for the purposes hereinafter stated.

To the

I.

The name of the corporation shall be CINE-MEDIA ADVERTISING, INC.

II.

The period of its duration is perpetual.

III.

The address of its initial registered office is 4948 Kootenai, Suite 206-A, Boise, Idaho 83706. The name of its initial registered agent at such address is JOHN M. HARSHFIELD.

IV.

Its purpose is to transact any and all lawful business for which corporations may be incorporated under the Idaho Business Corporations Act.

V.

The number of directors constituting its initial Board of Directors is one, whose name and address is:

JOHN M. HARSHFIELD

 ${ t ADDRESS}$

Post Office Box 5602

Boise, Idaho

ARTICLES OF INCORPORATION - Page 1

The capital stock of this corporation shall consist of one million (1,000,000) shares at a par value of one dollar (\$1.00) per share, common stock.

VII.

The name and address, together with the number of shares of stock, of each incorporator is:

JOHN M. HARSHFIELD

P.O. Box 5602 Boise, Idaho 83705 10,000

IN WITNESS WHEREOF, I have hereunto set my hand and seal this

17 the day of SEPTEMBER, 1987.

OHN M. HARSHFIELD

STATE OF IDAHO) COUNTY OF ADA)

On this 17th day of September , 1987, before me, the undersigned, a Notary Public in and for said State, personally appeared JOHN M. HARSHFIELD, known to me to be the person whose name is subscribed to the within and foregoing instrument and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year first above written.

> PUBLIC for Idaho Residing at Bosie, Idaho

ARTICLES OF INCORPORATION - Page 2