

FILED/EFFECTIVE

ARTICLES OF INCORPORATION

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OF

STATE OF IDAHO

PARADIGM MARKETING, INC

KNOW ALL MEN BY THESE PRESENTS:

That we, the undersigned, have voluntarily associated ourselves together for the purpose of forming a Corporation under the laws of the State of Idaho relating to general corporations, and we do hereby certify:

I.

That the name of the Corporation is PARADIGM MARKETING, INC.

II.

That the registered agent and mailing address of this Corporation shall be PO BOX 2290 at ,McCALL, Idaho ,83843 but the Corporation may maintain an office in such towns, cities and places outside the State of Idaho as the Board of Directors may from time to time determine, or as may be designated by the By-Laws of said Corporation. Registered Agent: Melissa Harris 6294 N. Park Meadows Way #302 Boise, ID 83713

III.

The objects or purposes proposed to be transacted, promoted and carried on by the Corporation are any lawful business, industry, enterprise or undertaking permitted under the laws of the State of Idaho.

IV.

That the total authorized capital stock of the Corporation is 25,000,000 shares of stock at one tenth of a cent (\$.001) par value.

V.

IDAHO SECRETARY OF STATE

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That members of the governing board of the Corporation shall be styled in form as "Directors." The property, affairs, and business of the Corporation shall be managed by the Board of Directors (hereinafter called collectively the "Board"), and the Board may exercise all of the powers of the Corporation, without action by the stockholders, except as otherwise expressly provided by statute or by these Articles of Incorporation, or by the By-Laws.

The number of Directors of the Corporation shall not be less than one (1), nor more than five (5).

The names and post office addresses of the first Board of Directors are:

MELISSA MILLER-HARRIS
PO BOX 2290
McCALL, ID 83843

VI.

The capital stock of this Corporation, after the amount of the subscription price or par value has been paid in, shall not be subject to assessment to pay debts of the Corporation, and no paid up stock issued as fully paid, shall ever be assessable or assessed.

VII.

The names and post office addresses of each of the incorporators signing these Articles of Incorporation are as follows:

MELISSA MILLER-HARRIS
PO BOX 2290
McCALL ID 83843

VIII.

The period of existence of this Corporation shall be perpetual.

IX.

The Directors shall have the power to make and adopt the By-Laws of the Corporation; the By-Laws made by the Directors under the powers so conferred may be altered, amended or repealed by the

Directors or by the stockholders entitled to vote at any meeting called or held for the purpose.

WE, THE UNDERSIGNED, being each of the original incorporators hereinbefore named, for the purpose of forming a Corporation to do business both within and outside the State of Idaho, and in pursuance of the general corporation laws of the State of Idaho, do make and file this certificate, hereby declaring and certifying that the facts herein above stated are true, and accordingly have hereunto set our hands, this 27th day of December, 2000.


MELISSA MILLER-HARRIS

CERTIFICATE OF ACCEPTANCE OF APPOINTMENT BY RESIDENT AGENT

In the matter of PARADIGM MARKETING, INC I, MELISSA MILLER-HARRIS, with address, PO BOX 2290, Town of McCALL, Zip 83843 State of Idaho, hereby accept the appointment as Resident Agent of the above-entitled corporation.

Furthermore, that the mailing address for the above registered office is:

PO BOX 2290 McCALL ID 83843

In witness whereof, I have hereunto set my hand this 27th day of December, 2000.

Melissa Miller-Harris
Resident Agent