

State of Idaho

Office of the Secretary of State

CERTIFICATE OF AUTHORITY

OF

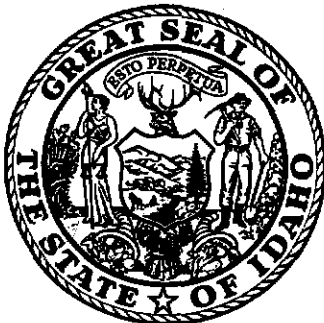
BHS MARKETING, LLC

File Number W 107939

I, BEN YSURSA, Secretary of State of the State of Idaho, hereby certify that an Application for Certificate of Authority, duly executed pursuant to the provisions of the Idaho Uniform Limited Liability Act, has been received in this office and is found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Authority to transact business in this State and attach hereto a duplicate of the application for such certificate.

Dated: October 31, 2011



Ben Yursa

SECRETARY OF STATE

By

Dorey Nelson



APPLICATION FOR CERTIFICATE OF AUTHORITY FOR FOREIGN LIMITED LIABILITY COMPANY

(Instructions on back of application)

11 OCT 31 AM 9: 23

SECRETARY OF STATE
STATE OF IDAHO

1. The name of the limited liability company is:

BHS Marketing, LLC

2. If the name of the limited liability company is not permissible or is not available in Idaho, the name the foreign limited liability company will use in Idaho is:

3. The jurisdiction under whose laws the limited liability company is formed is: Delaware

4. The name and complete street address of the registered agent in Idaho is:

Corporation Service Company 1401 Shortline Drive, Suite 2, Boise, ID 83702

5. The street and mailing address of the limited liability company's principal office is:

2320 West Indiana Avenue, Salt Lake City, UT 84104

Street Address

Mailing Address, if different

6. The street and mailing address of the limited liability company's office in the jurisdiction under whose laws it is organized is:

Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, DE 19808

Street Address

Mailing Address, if different

7. The name and mailing address of at least one member or manager:

BHS Holding Company 805 Third Avenue, 8th Floor, New York, NY 10022

8. The mailing address for future correspondence:

1717 East Fargo, Nampa, ID 83687

9. Signature of a manager, member or authorized person.

Signature

Typed Name

Philip Johnson
PHILIP JOHNSON

Secretary of State use only

IDAHO SECRETARY OF STATE
10/31/2011 05:00
CK: 15657 CT: 188490 BH: 1296299
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W107939

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "BHS MARKETING, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE SIXTH DAY OF OCTOBER, A.D. 2011.

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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9078300

DATE: 10-06-11

You may verify this certificate online at corp.delaware.gov/authver.shtml