

No. W 79843		Due no later than Dec 31, 2009		2. Registered Agent and Address (NO PO BOX)			
Return to: SECRETARY OF STATE 700 WEST JEFFERSON PO BOX 83720 BOISE, ID 83720-0080 NO FILING FEE IF RECEIVED BY DUE DATE		Annual Report Form 1. Mailing Address: Correct in this box if needed. NIELSEN MOBILE, LLC MARK BORINO 770 BROADWAY NEW YORK NY 10003 USA		NATIONAL CORPORATE RESEARCH LT 921 S ORCHARD ST STE G BOISE ID 83706 USA			
				3. <u>New</u> Registered Agent Signature:*			
4. Limited Liability Companies: Enter Names and Addresses of at least one Member or Manager.							
Office Held	Name	Street or PO Address	City	State	Country	Postal Code	
MEMBER	THE NIELSEN COMPANY (US), LLC	770 BROADWAY	NEW YORK	NY	USA	10003	
5. Organized Under the Laws of:		6. Annual Report must be signed.*					
ID W 79843		Signature: Mark Borino				Date: 01/27/2010	
		Name (type or print): Mark Borino				Title: Vice President	
Processed 01/27/2010		* Electronically provided signatures are accepted as original signatures.					