

Department of State.

**CERTIFICATE OF AUTHORITY
OF
EVENSON CARD SHOPS, INC.**

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that
duplicate originals of an Application of EVENSON CARD SHOPS, INC.

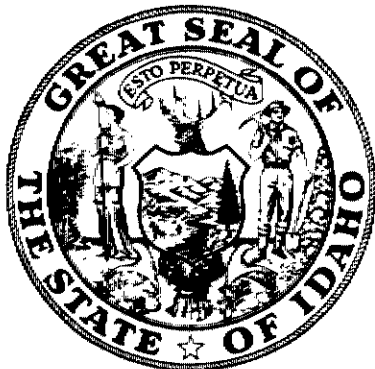
_____ for a Certificate of Authority to transact business in this State.
duly signed and verified pursuant to the provisions of the Idaho Business Corporation Act, have
been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Authority to EVENSON CARD SHOPS, INC.

to transact business in this State under the name EVENSON CARD SHOPS, INC.

_____ and attach hereto a duplicate original of the Application
for such Certificate.

Dated August 6, 1987



Robt. J. Cavanaugh

SECRETARY OF STATE

Sandra Matthews
Corporation Clerk

APPLICATION FOR CERTIFICATE OF AUTHORITY

(Profit Corporation)

To the Secretary of State of Idaho

Pursuant to Section 30-1-110, Idaho Code, the undersigned Corporation hereby applies for a Certificate of Authority to transact business in your State, and for that purpose submits the following statement:

1. The name of the corporation is EVENSON CARD SHOPS, INC.

2. The name which it shall use in Idaho is _____

(To be used only when required to avoid a conflict with a name already on file. Must be accompanied by a Board of Directors resolution adopting assumed name in Idaho.)

3. It is incorporated under the laws of Delaware

4. The date of its incorporation is January 14, 1980 and the period of its duration is perpetual

5. The address of its principal office in the state or country under the laws of which it is incorporated is 1209 Orange Street, Wilmington, Delaware 19801

6. The address to which correspondence should be addressed, if different from that in item 5. 2501 McGee, Kansas City, Missouri 64108

7. The street address of its proposed registered office in Idaho is 300 North 6th Street
Boise, Idaho 83701, and the name of its proposed registered agent in Idaho at that address is C T CORPORATION SYSTEM

8. The purpose or purposes which it proposes to pursue in the transaction of business in Idaho are: Retail sale of greeting cards and related products.

9. The names and respective addresses of its directors and officers are:

Name	Office	Address
<u>Francis C. Rood</u>	<u>Director/Chairman</u>	<u>25th & McGee, Kansas City, MO 64108</u>
<u>Larry Benson</u>	<u>Director/President</u>	<u>25th & McGee, Kansas City, MO 64108</u>
<u>Scott Chaloud</u>	<u>Vice President</u>	<u>25th & McGee, Kansas City, MO 64108</u>
<u>Charles J. Egan, Jr.</u>	<u>Vice President</u>	<u>25th & McGee, Kansas City, MO 64108</u>
<u>Alexander McCullough</u>	<u>Vice President</u>	<u>25th & McGee, Kansas City, MO 64108</u>
<u>Francis C. Rood</u>	<u>Vice President</u>	<u>25th & McGee, Kansas City, MO 64108</u>
<u>Doyle Reed</u>	<u>Vice President</u>	<u>25th & McGee, Kansas City, MO 64108</u>

Name	Office	Address
Vickie Young	Secretary	25th & McGee, Kansas City, MO 64108
Charles W. Koester, Jr.	Treasurer	25th & McGee, Kansas City, MO 64108
Judith Whittaker	Assistant Secretary	25th & McGee, Kansas City, MO 64108
Dwight Arn	Assistant Secretary	25th & McGee, Kansas City, MO 64108
Polly A. Bryant	Assistant Treasurer	25th & McGee, Kansas City, MO 64108
Paul M. Zagortz	Tax Officer	25th & McGee, Kansas City, MO 64108

10. The corporation accepts and shall comply with the provisions of the Constitution and the laws of the State of Idaho.

11. This Application is accompanied by a certificate of Corporate Status or Existence, duly authenticated by the proper officer of the state or country under the laws of which it is incorporated.

Dated: July 2, 1987

EVENSON CARD SHOPS, INC.

(Corporation Name)

By

Charles Egan

Its President/Vice President (please specify)

and

Vickie Young

Its Secretary/Assistant Secretary (please specify)

STATE OF Missouri

COUNTY OF Jackson

ss:

I, Shirley D. Fronkier

a notary public, do hereby certify that on this 7th day of July, 19 87, personally appeared before

me CHARLES J. EGAN, JR., who being by me first duly sworn, declared that (s)he

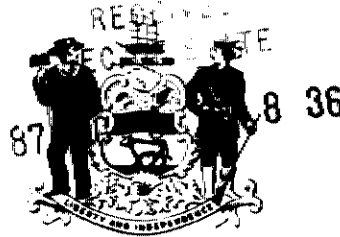
is the VICE-PRESIDENT of EVENSON CARD SHOPS, INC.

that (s)he signed the foregoing document as VICE-PRESIDENT of the corporation and that the statements therein contained are true.

SHIRLEY D. FRONKIER
Notary Public - State of Missouri
Commissioned in Jackson County
My Commission Expires July 17, 1988

Shirley D. Fronkier
Notary Public

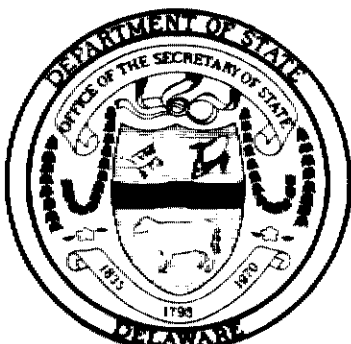
State of Delaware



Office of Secretary of State

I, MICHAEL HARKINS, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY EVENSON CARD SHOPS, INC. IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE DATE SHOWN BELOW.

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Michael Harkins, Secretary of State

AUTHENTICATION:

11306024

DATE:

07/08/1987