



CERTIFICATE OF ASSUMED BUSINESS NAME

Pursuant to Section 53-504, Idaho Code, the undersigned
submits for filing a certificate of Assumed Business Name.

09 JUL 29 PM 12:44

SECRETARY OF STATE
STATE OF IDAHO

Please type or print legibly.

NOTE: See instructions on reverse before filing.

1. The assumed business name which the undersigned use(s) in the transaction of business is:

Hometown Values Magazine

2. The true name(s) and business address(es) of the entity or individual(s) doing business under the assumed business name:

Name

Complete Address

ALM Media, Incorporated

14324 W. Comisky

(C2183475)

Boise, ID 83713

3. The general type of business transacted under the assumed business name is:

- | | |
|--|--|
| <input type="checkbox"/> Retail Trade | <input type="checkbox"/> Transportation and Public Utilities |
| <input type="checkbox"/> Wholesale Trade | <input type="checkbox"/> Construction |
| <input checked="" type="checkbox"/> Services | <input type="checkbox"/> Agriculture |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Mining |
| <input type="checkbox"/> Finance, Insurance, and Real Estate | |

Submit Certificate of
Assumed Business
Name and \$25.00 fee to:

Idaho Secretary of State
450 N 4th Street
PO Box 83720
Boise ID 83720-0080

(208) 334-2301

4. The name and address to which future correspondence should be addressed:

ALM Media, Incorporated

14324 W. Comisky Drive

Boise, ID 83713

5. Name and address for this acknowledgment copy is (if other than # 4 above):

Signature: _____

Amy Mencer
(signature required)

Printed Name: _____

Amy Mencer

Capacity/Title: _____

President

(see instruction # 8 on back of form)

Secretary of State use only

IDAHO SECRETARY OF STATE
07/29/2009 05:00
CK: 526 CT: 239240 BH: 1108775
1 @ 25.00 = 25.00 ASSUM NAME # 3

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FILED RECEIVED