FILED/EFFECTIVE

ARTICLES OF INCORPORATION

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OF

GO! PUBLICATIONS, INC.

The undersigned, acting as incorporator of a corporation under the laws of the State of Idaho, adopts the following Articles of Incorporation for such corporation.

FIRST: The name of the corporation is Go! Publications, Inc.

SECOND: The period of its duration is perpetual.

THIRD: The purpose or purposes for which the corporation is organized is to publish magazines, brochures, and items of similar nature and any and all other lawful business for which corporations may be incorporated under the laws of the State of Idaho.

FOURTH: The aggregate number of shares which the Corporation shall have authority to issue is 1,000 shares no par value.

FIFTH: Provisions denying preemptive rights are: None.

SIXTH: Provisions for the regulation of the internal affairs of the corporation are: None.

SEVENTH: The address of the initial registered office of the corporation and of the initial registered agent, Kelly D. Coles, is 216 W. State St., Boise, ID 83702.

EIGHTH: The number of directors constituting the initial board of directors of the corporation is one. The name and address of the person who is to serve as director is:

Kelly D. Coles 6332 East Gateway Ct. Boise, ID 83716

IDAHO SECRETARY OF STATE

62/23/2000 69:00 CX: 1186 CT: 128872 MH: 292746

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THE UNDERSIGNED, being the original incorporator and subscriber to the capital stock hereinbefore named for the purposes of forming a corporation to do business both within and without the State of Idaho, and in pursuance of the laws of the State of Idaho, and make and file these Articles of Incorporation, hereby declaring and certifying that the facts herein stated are true, and accordingly have hereunto set their hands and seals this 23rd day of February, 2000.

Kelly D. Coles

STATE OF IDAHO)

County of Ada

On this 23rd day of February, 2000, before me, the undersigned, a Notary Public in and for said State, personally appeared Kelly D. Coles, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal as of the day and year in this certificate first above written.

Residing at <u>Boise</u>
My Commission Expires: <u>4/26/02</u>

