State of Idaho

Department of State

CERTIFICATE OF INCORPORATION OF

TREASURE VALLEY SALES AND MARKETING, INC.
File number C 107734

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: September 21, 1994

Pite D Cenarrusa SECRETARY OF STATE

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SEP 21 2 39 PM '94

SECRETARY OF STATE

ARTICLES OF INCORPORATION OF TREASURE VALLEY SALES AND MARKETING, INC.

The undersigned, acting as incorporator under the Idaho Business Corporation Act, adopts the following articles of incorporation:

ARTICLE I. NAME OF THE CORPORATION

The name of the corporation is Treasure Valley Sales and Marketing, Inc. ("Corporation").

ARTICLE II. DURATION

The Corporation shall have perpetual existence.

ARTICLE III. PURPOSES OF THE CORPORATION

The Corporation is organized to do any acts and perform any business permitted by the Idaho Business Corporation Act.

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ARTICLES OF INCORPORATION - 1

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ARTICLE IV.

The class, aggregate number and par value per share of the shares which the Corporation is authorized to issue are as follows:

Class

<u>Number</u>

Par Value Per Share

Common

1,000

\$1.00

ARTICLE V.

INITIAL REGISTERED OFFICE AND AGENT

The address of the initial registered office of the Corporation is Dillion, Bosch & Daw, Chartered, 242 North 8th Street, Suite 200, Boise, Idaho 83702, and the name of its initial registered agent at such address is Lee B. Dillion.

ARTICLE VI.

INITIAL BOARD OF DIRECTORS

The number of Directors constituting the initial Board of Directors of the Corporation is one (1) and the name and address of the person who is to serve as the initial Director is:

NAME

ADDRESS

Tim Burke

1910 North 24th Street Boise, Idaho 83702

ARTICLES OF INCORPORATION - 2

ARTICLE VII. INCORPORATOR

The name and address of the incorporator is:

NAME

ADDRESS

Lee B. Dillion

242 North 8th Street, Suite 200 Boise, Idaho 83702-5816

SIGNATURE OF INCORPORATOR

Dated: September 21, 1994

Lee B Dillion