

No. C 85362	Annual Report Form 1996 Due No Later Than November 30,		2. Registered Agent and Office NOT A P.O. BOX													
Return to: SECRETARY OF STATE 700 WEST JEFFERSON PO BOX 83720 BOISE, ID 83720-0080 NO FEE REQUIRED * FIRST NOTICE *	1. Mailing Address - Please Correct, If Not Correct ASSOCIATION & CONSUMER MARKE ATTN: TAX DEPARTMENT #1 HORACE MANN PLAZA SPRINGFIELD IL 62715		CORPORATION SERVICE COMP 200 N 23RD ST BOISE ID 83702 3. Organized Under the Laws of: IL C 85362													
4. Corporations: Enter Names and Addresses of President, Secretary and Directors Limited Liability Companies: Enter Names and Addresses of <input type="checkbox"/> Managers or <input type="checkbox"/> Members (check one) <table border="0" style="width:100%"> <tr> <td style="text-align:center"><u>Office held</u></td> <td style="text-align:center"><u>Name</u></td> <td style="text-align:center"><u>Street or P.O. Address</u></td> <td style="text-align:center"><u>City</u></td> <td style="text-align:center"><u>State</u></td> <td style="text-align:center"><u>Zip</u></td> </tr> <tr> <td colspan="6" style="text-align:center; height: 150px; vertical-align: middle;"> see Attached Listing </td> </tr> </table>					<u>Office held</u>	<u>Name</u>	<u>Street or P.O. Address</u>	<u>City</u>	<u>State</u>	<u>Zip</u>	see Attached Listing					
<u>Office held</u>	<u>Name</u>	<u>Street or P.O. Address</u>	<u>City</u>	<u>State</u>	<u>Zip</u>											
see Attached Listing																
5. NATURE OF BUSINESS MARKETING SERVICES		6. I certify that this Annual Report has been examined by me and is to the best of my knowledge true, correct and complete. Signature <u>Liane Barnett</u> Date <u>9/17/96</u> Name <small>(Typed or Printed)</small> <u>DIANE BARNETT</u> Title <u>A.V.P. & Tax Officer</u>														

ISSUED: 07-06-1996

3336

ASSOCIATION & CONSUMER MARKETING SERVICES CORP.

BOARD OF DIRECTORS

Larry K. Becker
Gerard F. Bonnett
Ann M. Caparrós
H. Albert Inkel
Paul J. Kardos
Edward L. Najim
George J. Zock

OFFICERS ELECTED BY THE BOARD OF DIRECTORS

President
Executive Vice President & Chief Financial Officer
Senior Vice Presidents:

Senior Vice President & Treasurer
Vice President, General Counsel & Corporate Secretary
Vice President & Controller
Assistant Corporate Secretaries:

Assistant Vice President & Tax Compliance Officer

Paul J. Kardos
Larry K. Becker
Gerard F. Bonnett
H. Albert Inkel
George J. Zock
Ann M. Caparrós
Roger W. Fisher
Mary Jo Egizii
Linda L. Sacco
Diane M. Barnett

ALL OFFICERS AND DIRECTORS ARE LOCATED AT:

#1 HORACE MANN PLAZA
SPRINGFIELD, IL 62715

31 December 1995