



# CERTIFICATE OF ASSUMED BUSINESS NAME

Pursuant to Section 53-504, Idaho Code, the undersigned submits for filing a certificate of Assumed Business Name.

Please type or print legibly.

NOTE: See instructions on reverse before filing.

**FILED EFFECTIVE**  
08 MAY 28 PM 12:22  
SECRETARY OF STATE  
STATE OF IDAHO

1. The assumed business name which the undersigned use(s) in the transaction of business is:

Pico Publications

2. The true name(s) and business address(es) of the entity or individual(s) doing business under the assumed business name:

Name

Complete Address

Frank McSherry

5207 Cheyenne, Boise, ID 83709

3. The general type of business transacted under the assumed business name is:

- Retail Trade
- Wholesale Trade
- Services
- Manufacturing
- Finance, Insurance, and Real Estate
- Transportation and Public Utilities
- Construction
- Agriculture
- Mining

4. The name and address to which future correspondence should be addressed:

Frank McSherry

5207 Cheyenne

Boise, ID 83709

Submit Certificate of Assumed Business Name and \$25.00 fee to:

Secretary of State  
700 West Jefferson  
Basement West  
PO Box 83720  
Boise ID 83720-0080  
208 334-2301

5. Name and address for this acknowledgment copy is (if other than # 4 above):

Legalzoom.com, Inc. c/o Karla Figueroa

7083 Hollywood Blvd. Suite 180

Los Angeles, CA 90028

Phone number (optional):

Signature: X

(signature required)

Printed Name: Frank McSherry

Capacity/Title: Owner

(see instruction # 8 on back of form)

Secretary of State use only

D122141

IDAHO SECRETARY OF STATE  
05/28/2008 05:00  
CK: 162558 CT: 167623 BH: 1117101  
1 @ 25.00 = 25.00 ASSUM NAME # 2