

**FILED EFFECTIVE**

10 FEB 22 AM 9:04

SECRETARY OF STATE  
STATE OF IDAHO

1. The assumed business name which the undersigned use(s) in the transaction of business is:

## Pimsleur Marketplace

- 2. The true name(s) and business address(es) of the entity or individual(s) doing business under the assumed business name:**

### Complete Address

**Elite Commerce, Inc.**

1810 Cabellaro Dr; Ammon, ID 83406

(C185665)

3. The general type of business transacted under the assumed business name is:

- ☒ Retail Trade      ☐ Transportation and Public Utilities  
☐ Wholesale Trade      ☐ Construction  
☐ Services      ☐ Agriculture  
☐ Manufacturing      ☐ Mining  
☐ Finance, Insurance, and Real Estate
- Submit  
 Assume  
 Name a

**Submit Certificate of  
Assumed Business  
Name and \$25.00 fee to:**

- 4. The name and address to which future correspondence should be addressed:**

**Elite Commerce, Inc**

**1810 Cabellaro Dr**

Ammon, ID 83406

**Idaho Secretary of State**  
450 N 4th Street  
PO Box 83720  
Boise ID 83720-0080

(208) 334-2301

5. Name and address for this acknowledgment copy is (if other than # 4 above):

**Secretary of State use only**

**Signature:**

Printed Name: \_\_\_\_\_

**Capacity/Title:** President

(see instruction # 8 on back of form)

Revised 04/2003

IDAHO SECRETARY OF STATE  
02/22/2010 05:00  
CK: 1244 CT: 243441 BH: 1209113  
1 @ 25.00 = 25.00 ASSUM NAME # 4

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