



# CERTIFICATE OF ASSUMED BUSINESS NAME

Pursuant to Section 53-504, Idaho Code, the undersigned  
submits for filing a certificate of Assumed Business Name

**FILED EFFECTIVE**

2004 JAN -2 AM 8:48

Please type or print legibly.

**NOTE: See instructions on reverse before filing.**

CLERK OF THE  
STATE OF IDAHO

1. The assumed business name which the undersigned use(s) in the transaction of business is:

NEON MOON PROMOTIONS

2. The true name(s) and business address(es) of the entity or individual(s) doing business under the assumed business name:

Name

Complete Address

Image Concepts International, Inc. 6625 Hummel Dr.  
(C-87897) Boise, Id 83709

3. The general type of business transacted under the assumed business name is:

- |  |  |
|--|--|
| <input type="checkbox"/> Retail Trade                        | <input type="checkbox"/> Transportation and Public Utilities |
| <input type="checkbox"/> Wholesale Trade                     | <input type="checkbox"/> Construction                        |
| <input checked="" type="checkbox"/> Services                 | <input type="checkbox"/> Agriculture                         |
| <input type="checkbox"/> Manufacturing                       | <input type="checkbox"/> Mining                              |
| <input type="checkbox"/> Finance, Insurance, and Real Estate |  |

4. The name and address to which future correspondence should be addressed:

ELLEN A. SCHILD  
6625 HUMMEL DR  
BOISE, ID 83709

5. Name and address for this acknowledgment copy is (if other than # 4 above):

ELLEN A. SCHILD  
6625 HUMMEL DR  
BOISE, IDAHO 83709

Signature: Ellen A. Schild  
(signature required)

Printed Name: ELLEN A. SCHILD

Capacity/Title: C.O.O., VICE PRESIDENT

(see instruction # 8 on back of form)

Submit Certificate of  
Assumed Business  
Name and \$25.00 fee to:

Secretary of State  
700 West Jefferson  
Basement West  
PO Box 83720  
Boise ID 83720-0080  
208 334-2301

Phone number (optional):

208-321-1515

Secretary of State use only

IDAHO SECRETARY OF STATE  
01/02/2004 05:00  
CK: 3567 CT: 150010 BH: 719723  
1 @ 25.00 = 25.00 ASSUM NAME # 2

D71833