

**ARTICLES OF INCORPORATION  
OF  
PJC Outdoor Productions, Inc.**

LET IT HEREBY BE KNOWN that the undersigned for the purpose of forming a corporation under the Idaho Business Corporations Act, Title 30, Chapter 1, IDAHO CODE does herein certify, declare and adopt the following ARTICLES OF INCORPORATION:

I.

THE NAME of the Corporation shall be **PJC Outdoor Productions, Inc..**

II.

THE NATURE of the business, or the object or purpose to be transacted, promoted, or carried on by the Corporation is:

1. Provide entertainment media focusing on sportsman outdoor activities.
2. To transact any other lawful business purpose for which a corporation can be incorporated under the IDAHO BUSINESS CORPORATION ACT.

III.

THE AGGREGATE NUMBER of shares which the Corporation shall have the authority to issue is TEN THOUSAND (10000) shares of no par value common stock. Said shares shall constitute one class only.

IV.

THE CORPORATION is to have a perpetual existence.

V.

THE BUSINESS of the Corporation shall be managed by its Board of Directors, each of whom shall be at least eighteen (18) years of age. The number of Directors of the Corporation shall be set forth in the Bylaws in a manner not prohibited by law. Until so changed, the number of Directors shall be one (1). The Directors need be neither stockholders of the Corporation, nor residents of the State of Idaho.

The name and address of the person who is to serve as the Director until the first meeting of the shareholders, or until successors are elected and qualified are as follows:

Pete Cintorino  
3931 North Ballantyne  
Eagle, Idaho 83616

VI.

THE PRIVATE PROPERTY of the shareholders shall not be subject to the payment of Corporate debts.

VII.

THE CORPORATION SHALL have the authority, in accord with Idaho State Law, to indemnify each Director or Officer, or any person who may have served at its request as a Director, or Officer of another corporation in which it has shares of stock or of which it is a creditor, against actual and necessary expenses incurred by him in connection with the defense of any action, suit, or proceeding in which he is made a party by reason of being or having been a Director or Officer of the Corporation or of such other corporation (whether or not he continues to be a Director or Officer at the time of incurring such expense) except in relation to matters as to which he shall be adjudged in such action, suit, or proceeding to be liable for

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negligence or willful misconduct in the performance of his duty as such Director or Officer. Such indemnification shall not be deemed exclusive of any other rights to which those indemnified may be entitled under any Bylaw, agreement, vote of shareholders, or otherwise.

THE CORPORATION SHALL have the right to defend and to incur reasonable expenses in the defense on any actions, suits, or proceedings brought against any such Director, Officer, or person. Wherever in this Section a Director or Officer is referred to, such reference shall include his or her personal representatives, executors or administrators.

VIII.

METTINGS of the Shareholders may be held outside the State of Idaho if the Bylaws so provide. Subject to any provision contained in the Statute, books of the Corporation may be kept outside the State of Idaho at such place or places as may be designated from time to time either by the Board of Directors or in the Bylaws of the Corporation. Election of Directors need not be by ballot unless the Bylaws of the Corporation shall so provide.

IX.

THE CORPORATION reserves the right to amend, alter, change, or repeal any provision herein contained in the manner now or hereafter prescribed by statute and all rights conferred upon the Shareholders herein are granted subject to the reservation.

X.

THE NAME AND PLACE of residence of the incorporator is as follows:

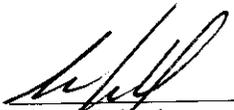
Walt B Schaal  
316 East Main Street  
Emmett, Idaho 83617

XI.

THE REGISTERED OFFICE of the Corporation in the State of Idaho shall be at 3931 North Ballantyne Eagle, Idaho 83616 or such other place within Ada County as the board of Directors may hereinafter determine. The name of the registered agent at such address is:

Pete Cintonino

SIGNED and DATED this 20<sup>th</sup> day of July 2005

  
Walt B Schaal  
Incorporator