

# State of Idaho

Office of the Secretary of State

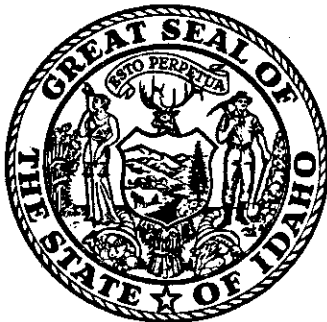
**CERTIFICATE OF AUTHORITY  
OF  
MARKETSCOUT CORPORATION**

File Number C 169729

I, BEN YSURSA, Secretary of State of the State of Idaho, hereby certify that an Application for Certificate of Authority, duly executed pursuant to the provisions of the Idaho Business Corporation Act, has been received in this office and is found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Authority to transact business in this State and attach hereto a duplicate of the application for such certificate.

Dated: November 3, 2006



*Ben Yursa*

SECRETARY OF STATE

By *Linda Gruenberg*



# APPLICATION FOR CERTIFICATE OF AUTHORITY (For Profit)

(Instructions on Back of Application)

2006 NOV -3 AM 9:12  
SECRETARY OF STATE  
STATE OF IDAHO

The undersigned Corporation applies for a Certificate of Authority and states as follows:

1. The name of the corporation is:

MarketScout Corporation

2. The name which it shall use in Idaho is: MarketScout Corporation

3. It is incorporated under the laws of: Texas

4. Its date of incorporation is: 9/18/00

5. The address of its principal office is:

Two Lincoln Centre, 5420 LBJ Freeway, Suite 850 Dallas, TX 75240

6. The address to which correspondence should be addressed, if different from item 5, is:

7. The street address of its registered office in Idaho is: 77 East Idaho Street, Suite 100 Meridian,

and its registered agent in Idaho at that address is: Foley & Freeman, Chartered

ID  
83680

8. The names and respective business addresses of its directors and officers are:

Name	Office	Address
SEE ATTACHED LIST		

Dated: 10/23/06

Signature: [Signature]

Typed Name: Richard K. Kerr

Capacity: President

Customer Acct #:

(If using pre-paid account)

Secretary of State use only

g:\corporate\corp  
forms\appforauthority\_profit.pmf  
Revised 07/2002

IDAHO SECRETARY OF STATE  
11/03/2006 05:00  
CK: 17445 CT: 107249 BH: 1006300  
1 @ 100.00 = 100.00 AUTH PRO # 2

C169729

MarketScout Corporation  
List of Officers and Directors  
As of 06/05/2006

OFFICERS

Name	Position/Title	Resident Address	City	ST	ZIP
Richard Kerr	CEO	4373 W. NW Hwy.	Dallas	TX	75220
Krista Tankersley	EVP	7043 Aspen Creek Lane	Dallas	TX	75252
Norman Alberigo	SVP	815 Riviera Drive	Mansfield	TX	76063
John Gaskill	SVP	5688 Widgeon Way	Frisco	TX	75034
Ralph Brown	VP	3193 Golden Oak	Farmers Branch	TX	75234
Rod Newcomer	VP/CFO	3125 Joyce Way	Grapevine	TX	76051
Annetta Williams	AVP	2405 Cripple Creek Drive	Arlington	TX	76014

DIRECTORS

Name	Position/Title	Address	City	ST	ZIP
Richard Kerr	CEO	4373 W. NW Hwy.	Dallas	TX	75220

Richard Kerr CEO 96.75% - President

Krista Tankersley EVP 1.5% - Secretary

Bill Hold Director 1.25%

Doug Woodrum .5%



## Office of the Secretary of State

The undersigned, as Secretary of State of Texas, does hereby certify that the document, Articles Of Incorporation for MarketScout Corporation (filing number: 159755700), a Domestic For-Profit Corporation, was filed in this office on September 18, 2000.

It is further certified that the entity status in Texas is in existence.

In testimony whereof, I have hereunto signed my name officially and caused to be impressed hereon the Seal of State at my office in Austin, Texas on October 25, 2006.



A handwritten signature in cursive script that reads "Roger Williams".

Roger Williams  
Secretary of State