No. C 167571		Due no later than Jun 30, 2011			2. Registered Agent and Address (NO PO BOX)			
Return to:		Annual Report Form		CORPORATION SERVICE COMPANY				
SECRETARY OF STATE 700 WEST JEFFERSON PO BOX 83720 BOISE, ID 83720-0080		1. Mailing Address: Correct in this box if needed. DEALER PERFORMANCE, INC. BARRY S MITTENTHAL 175 W. JACKSON BLVD.		12550 W EXPLORER DR STE 100 BOISE ID 83713 USA				
NO FILING FEE IF RECEIVED BY DUE DATE		11TH FLOOR CHICAGO IL 60604 USA		3. <u>New</u> Registered Agent Signature:*				
4. Corporations: Enter Na	mes and Busin	ess Addresses of Pre	sident, Secretary, and Directors.	Treasurer (optional).			
Office Held	Name		Street or PO Address		City	State	Country	Postal Code
DIRECTOR	MICHAEL F	FROSCH	175 W. JACKSON BLVD. 11	1TH FLOOR	CHICAGO	IL	USA	60604
DIRECTOR	DAVID I. VICKERS		175 W. JACKSON BLVD. 11	1TH FLOOR	CHICAGO	IL	USA	60604
DIRECTOR	DAVID L. COLE		175 W. JACKSON BLVD. 11	1TH FLOOR	CHICAGO	IL	USA	60604
TREASURER	KEVIN P. DIAMOND		175 W. JACKSON BLVD. 11	1TH FLOOR	CHICAGO	IL	USA	60604
SECRETARY	BARRY S. MITTENTHAL		175 W. JACKSON BLVD. 11	1TH FLOOR	CHICAGO	IL	USA	60604
PRESIDENT	MICHAEL F. FROSCH		175 W. JACKSON BLVD. 11	1TH FLOOR	CHICAGO	IL	USA	60604
DIRECTOR	JOHN H. SE	RAFIN	175 W. JACKSON BLVD. 11	1TH FLOOR	CHICAGO	IL	USA	60604
5. Organized Under the Laws of: 6		6. Annual Report must be signed.*						
TX		Signature: Barry S. Mittenthal			Date: 05/09/2011			
C 167571		Name (type or print): Barry S. Mittenthal			Title: Secretary			
Processed 05/09/2011		* Electronically prov	ided signatures are accepted as	original sign	atures.	•		