0.00459	Due no later than August 31, 2004	2. Registered Agent and Office NO PO BOX
lo. C 96158 seturn to: SECRETARY OF STATE 700 WEST JEFFERSON PO BOX 83720	Annual Report Form 1. Mailing Address - Correct in this box, if applicable SALLY BEAUTY COMPANY, INC. 1209 ORANGE STREET WILMINGTON, DE 19801	CT CORPORATION SYSTEM 300 NORTH 6TH STREET BOISE, ID 83702
BOISE, ID 83720-0080		3. New Registered Agent Signature
	ames and Business Addresses of President, Secre Street or P.O. Address CHACHMENT	tary and Directors. State Zip
SEL		
2667		
5. Organized Under the Laws of: DELAWARE C 96158		Date 2-6-04 Title ASST TREASUR 2004081661

Sally Beauty Company, Inc. F.E.I.N.: 36-2683258

Fiscal Year Ended: 09/30/2003

O:\Excel\Public\Officers & Directors List for all Companies\[SBC.xls]Business

STATE OF:

Idaho

OFFICERS OF SALLY BEAUTY COMPANY, INC.

OFFICERS	TITLE	BUSINESS ADDRESS	
Michael H. Renzulli	President	3900 Morse Street	
Gary Winterhalter	Executive Vice President	Denton, TX 76208 3900 Morse Street Denton, TX 76208	
Bernice E. Lavin	Secretary and Treasurer	2525 Armitage Avenue Melrose Park, IL 60160	
Gary Robinson	Senior Vice President, Chief Financial Officer and Assistant Treasurer	3900 Morse Street Denton, TX 76208	
Richard Dowd	Senior Vice President	3900 Morse Street Denton, TX 76208	
Bennie L. Lowery	Senior Vice President	3900 Morse Street Denton, TX 76208	
James L. Maher	Senior Vice President	3900 Morse Street Denton, TX 76208	
Raal Roos	Vice President, General Counsel and Assistant Secretary	3900 Morse Street Denton, TX 76208	
James Biggerstaff	Vice President	3900 Morse Street Denton, TX 76208	
Judy Cole	Vice President	3900 Morse Street Denton, TX 76208	
Mark Faulkner	Vice President and Assistant Treasurer	3900 Morse Street Denton, TX 76208	
Fred Goss	Vice President	3900 Morse Street Denton, TX 76208	
John Lenz	Vice President	3900 Morse Street Denton, TX 76208	
Philip Lindsley	Vice President	3900 Morse Street Denton, TX 76208	
James Montgomery	Vice President	3900 Morse Street Denton, TX 76208	
Henry Mosley	Vice President	3900 Morse Street Denton, TX 76208	
John Poston	Vice President	3900 Morse Street Denton, TX 76208	
Michael Povendo	Vice President	3900 Morse Street Denton, TX 76208	
Michael Swanner	Vice President	3900 Morse Street Denton, TX 76208	
Reynaldo Ulloa	Vice President	3900 Morse Street Denton, TX 76208	
Robert Volpe	Vice President	3900 Morse Street Denton, TX 76208	
Susan Walker	Vice President	3900 Morse Street Denton, TX 76208	
Reed Anders	Assistant Treasurer	2525 Armitage Avenue Melrose Park, IL 60160	
BOARD OF DIRECTORS OF SALLY BEAUTY COMPANY, INC.			

BOARD OF DIRECTORS OF SALLY BEAUTY COMPANY, INC.

DIRECTORS

Leonard H. Lavin

Howard B. Bernick

Michael H. Renzulli

BUSINESS ADDRESS

2525 Armitage Avenue Melrose Park, IL 60160 2525 Armitage Avenue Melrose Park, IL 60160 3900 Morse Street Denton, TX 76208