



# CERTIFICATE OF ASSUMED BUSINESS NAME

Pursuant to Section 53-504, Idaho Code, the undersigned submits for filing a certificate of Assumed Business Name.

## FILED EFFECTIVE

2013 MAY -2 AM 9:32

**Please type or print legibly.**

**Instructions are included on back of application.**

SECRETARY OF STATE  
STATE OF IDAHO

1. The assumed business name which the undersigned use(s) in the transaction of business is:

Authentic Personality Biz

2. The true name(s) and business address(es) of the entity or individual(s) doing business under the assumed business name:

Name

Complete Address

William J McMahon

491 E Ridge DR, Eagle, ID 83616-5097

Karla J McMahon

491 E Ridge DR, Eagle, ID 83616-5097

3. The general type of business transacted under the assumed business name is:

- |  |  |
|--|--|
| <input type="checkbox"/> Retail Trade                        | <input type="checkbox"/> Transportation and Public Utilities |
| <input type="checkbox"/> Wholesale Trade                     | <input type="checkbox"/> Construction                        |
| <input checked="" type="checkbox"/> Services                 | <input type="checkbox"/> Agriculture                         |
| <input type="checkbox"/> Manufacturing                       | <input type="checkbox"/> Mining                              |
| <input type="checkbox"/> Finance, Insurance, and Real Estate |  |

Submit Certificate of  
Assumed Business  
Name and \$25.00 fee to:

Secretary of State  
450 North 4th Street  
PO Box 83720  
Boise ID 83720-0080  
208 334-2301

4. The name and address to which future correspondence should be addressed:

William McMahon

491 E Ridge DR

Eagle, ID 83616-5097

5. Name and address for this acknowledgment copy is (if other than # 4 above):

\_\_\_\_\_  
\_\_\_\_\_

Secretary of State use only

Signature: William J McMahon

Printed Name: William J McMahon

Capacity/Title: Owner/Partner

Signature: Karla J McMahon

Printed Name: Karla J McMahon

Capacity/Title: Owner/Partner

IDAHO SECRETARY OF STATE  
05/02/2013 05:00  
CK: 1020 CT: 202647 BH: 1372002  
1 @ 25.00 = 25.00 ASSUM NAME # 2

D163010