



CERTIFICATE OF INCORPORATION
OF

FAMILY BEAUTY STORE, INC.

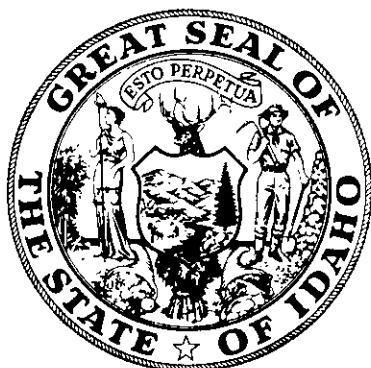
I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that
duplicate originals of Articles of Incorporation for the incorporation of _____

FAMILY BEAUTY STORE, INC.

duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received
in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of
Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: **August 23, 1984**



Pete T. Cenarrusa

SECRETARY OF STATE

by: _____

ARTICLES OF INCORPORATION
OF
FAMILY BEAUTY STORE, INC.

24 AUG 23 AM 11 18
SECRETARY OF
STATE

The undersigned, acting as incorporator of a corporation under the Idaho Business Corporation Act, adopts the following Articles of Incorporation for such corporation:

ARTICLE I

The name of the corporation is FAMILY BEAUTY STORE, INC.

ARTICLE II

The period of its duration is perpetual.

ARTICLE III

The corporation is organized for the purpose of conducting and transacting any or all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act.

ARTICLE IV

The aggregate number of shares which the corporation shall have authority to issue is 10,000, which shares shall have a par value of \$1.00.

ARTICLE V

Provisions for the regulation of the internal affairs of the corporation are as shall be set forth in the Bylaws of the corporation as from time to time adopted or amended.

ARTICLE VI

The address of the initial registered office of the corporation is 1022 Vista Avenue, Boise, Idaho 83705, and the name of its initial registered agent at such address is Spregg Roundy.

ARTICLE VII

The number of directors constituting the Board of Directors of the corporation is one or such greater number not to exceed five as shall be fixed by the Bylaws. The name and address of the person who shall serve as initial Board of Directors until the first annual meeting of shareholders or until their successors are elected and shall qualify is:

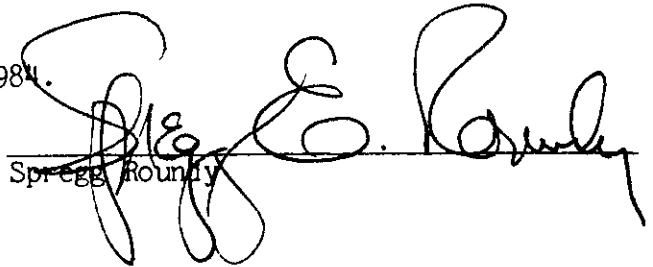
Spregg Roundy
1022 Vista Avenue
Boise, Idaho 83705

ARTICLE VIII

The name and address of the incorporator is:

Spregg Roundy
1022 Vista Avenue
Boise, Idaho 83705

Dated this 15th day of August 1984.


Spregg Roundy