State of Idaho

Department of State

CERTIFICATE OF INCORPORATION
OF

360 MARKETING, INC.
File number C 114819

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: May 1, 1996

GREAT SEAL OF THE STATE OF IDAHO
ESTO PERPETUA

Pete T. Cenarrusa
SECRETARY OF STATE

By

ARTICLES OF INCORPORATION

MAY 1 2 02 PM '96

SECRETARY OF STATE
STATE OF IDAHO

OF

360° MARKETING, INC.

THE UNDERSIGNED, natural persons of lawful age, do hereby adopt the following Articles of Incorporation for the purpose of forming a corporation pursuant to the Idaho Business Corporation Act.

ARTICLE I

The name of the corporation is: 360° Marketing, Inc.

ARTICLE II

The duration of the corporation shall be perpetual.

ARTICLE III

The purpose for which the corporation is organized is any or all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act.

ARTICLE IV

The aggregate number of shares the corporation will have authority to issue is one million (1,000,000) shares of no par value common stock.

ARTICLE V

Shareholders shall have no preemptive rights to obtain or acquire any additional shares of the corporation.

IDAHO SECRETARY OF STATE
DATE 05/01/1996 0900 59180
CK #: 6094 CUST# 67293
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ARTICLE VI

Each outstanding share of stock of the corporation shall be entitled to one vote on each matter submitted to a vote of shareholders. Cumulative voting shall not be allowed for any purpose, including the election of directors.

ARTICLE VII

The address of the initial registered office of the corporation is: 210 Evergreen Drive, HC33, Box 3259, Boise, Idaho 83706. The name of the initial registered agent of the corporation at such address is: Teresa G. Poppen.

ARTICLE VIII

The number of directors of the corporation shall be that number determined in the manner provided in the Bylaws of the corporation. The initial board of directors shall be two (2) in number. The name and address of each person who is to serve as a director until the first annual meeting of shareholders or until the person's successor be elected and qualify:

Teresa G. Poppen
210 Evergreen Drive
HC33 Box 3259
Boise, ID 83706

Kim M. Albert
5506 Courtyard Drive
Austin, TX 78731

ARTICLE IX

The name and address of each of the incorporators is:

Teresa G. Poppen
210 Evergreen Drive
HC33 Box3259
Boise, ID 83706

Kim M. Albert
5506 Courtyard Drive
Austin, TX 78731

ARTICLE X

To the full extent permitted by law, no director shall be liable to the corporation or its stockholders for monetary damages for breach of fiduciary duty as a director, provided that this provision shall not eliminate or limit the liability of a director (a) for any breach of director's duty of loyalty to the corporation or its stockholders, (b) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, (c) as provided for under Idaho Code Section 30-1-48 (providing for liability of directors in certain cases) or (d) for any transaction from which the director derived an improper personal benefit.

ARTICLE XI

In furtherance and not in limitation of the indemnification powers conferred by the Idaho Business Corporation Act, and the objects and purposes set forth here, it is expressly provided that, to the full extent permitted by law, the corporation shall, and is hereby obligated to, indemnify any person, or the heirs, executors, or administrators of such person, who was or is a party or is threatened to be made a party to any threatened, pending, or completed action, suit, or proceeding, whether civil, criminal, administrative, or investigative, including, but not limited to, actions by or in right of the corporation, by reason of the fact that such person is or was a director, officer, employee, or agent of the corporation, or any subsidiary of the corporation, by reason of any action or inaction while serving as an officer, director, employee or agent, or is or was serving at the request of the corporation as a director, officer, employee, or agent of another corporation, partnership, joint venture, trust, or other enterprise. Prior to making any indemnification, the corporation shall make, or cause to be made, such determinations or decisions, following such procedures or methods, as are required by law.

Dated: 5/1/96

INCORPORATOR:

Teresa G. Poppen

Teresa G. Poppen

Dated: 5/1/96

INCORPORATOR:

Kim Albert

Kim M. Albert