



0005974912



**STATE OF IDAHO**  
*Office of the secretary of state, Phil McGrane*  
**ANNUAL REPORT**

Idaho Secretary of State  
PO Box 83720  
Boise, ID 83720-0080  
(208) 334-2301  
Filing Fee: \$0.00

*For Office Use Only*

**-FILED-**

File #: 0005974912

Date Filed: 11/8/2024 10:56:27 AM

Entity Name and Mailing Address:

Entity Name: NIELSEN MOBILE, LLC  
The file number of this entity on the records of the Idaho Secretary of State is: 0000249578  
Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NY 10010-5100

Entity Details:

Entity Status: Active-Existing  
This entity is organized under the laws of: IDAHO  
If applicable, the old file number of this entity on the records of the Idaho Secretary of State was: W79843

The registered agent on record is:

Registered Agent: COGENCY GLOBAL INC.  
Commercial Registered Agent  
Physical Address: 1555 W SHORELINE DR  
STE 100  
BOISE, ID 83702  
Mailing Address: 1555 W SHORELINE DR  
STE 100  
BOISE, ID 83702

Agent or Address Change

Select if you are appointing a new agent.

Limited Liability Company Managers and Members

Name	Title	Business Address
George Callard	Manager	675 AVENUE OF THE AMERICAS NEW YORK, NY 10010-5100
<input checked="" type="checkbox"/> Paul Kim	Manager	675 AVENUE OF THE AMERICAS NEW YORK, NY 10010-5100
<input checked="" type="checkbox"/> Stephanie Marcozzi	Manager	675 AVENUE OF THE AMERICAS NEW YORK, NY 10010-5100
<input checked="" type="checkbox"/> The Nielsen Company (US), LLC	Member	675 AVENUE OF THE AMERICAS NEW YORK, NY 10010-5100

The annual report must be signed by an authorized signer of the entity.

Job Title: Manager

*George D. Callard*

*11/08/2024*

Sign Here

Date

B0961-8938 11/08/2024 10:56 AM Received by Office of the Idaho Secretary of State