

FILED EFFECTIVE

ARTICLES OF INCORPORATION

of

UNITED HERITAGE MARKETING SERVICES, INC.

03-03-2005 1:28

SECRETARY OF STATE  
STATE OF IDAHO

The undersigned, acting as incorporator of a corporation under the Idaho Business Corporation Act, adopts the following Articles of Incorporation for this corporation:

**First:** The name of this corporation is *United Heritage Marketing Services, Inc.*

**Second:** The address of the initial registered office of this corporation is 707 E. United Heritage Court, Meridian, Idaho 83642. The name of the initial registered agent at such address is Geoffrey M. Baker.

**Third:** The total authorized number of shares of common stock of this corporation shall be One Million (1,000,000) shares, each of no par value.

**Fourth:** The names of the initial Directors of the corporation shall be:

Richard C. Waitley  
Robert McCarvel  
Dennis L. Johnson  
Julie E. Prafke  
Ned E. Clark  
Steven D. Hauschild

**Fifth:** The corporation shall indemnify the directors and officers of the corporation to the fullest extent permitted by the Idaho Business Corporation Act, as the same exists or may hereafter be amended (but, in the case of any such amendment, only to the extent that such amendment permits the corporation to provide broader indemnification rights than the Idaho Business Corporation Act permitted the corporation to provide prior to such amendment).

**Sixth:** To the fullest extent permitted by the Idaho Business Corporation Act (including without limitation Idaho Code Section 30-1-831) directors of the corporation shall not be liable to the corporation or its shareholders for any decision to take or not to take action, or any failure to take any action as a director.

ARTICLES OF INCORPORATION

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IDAHO SECRETARY OF STATE  
03/03/2005 05:00  
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**Seventh:** The name and address of the incorporator are as follows:

Name:

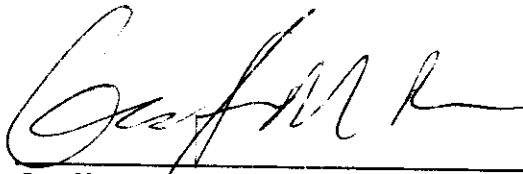
Geoffrey M. Baker

Address:

707 E. United Heritage Court  
Meridian, Idaho 83642

**Eighth:** The mailing address of the corporation is 707 E. United Heritage Court, Meridian, Idaho 83642.

IN WITNESS WHEREOF, I have executed these Articles of Incorporation this 1<sup>st</sup> day of March, 2005.

A handwritten signature in cursive script, appearing to read "Geoffrey M. Baker", written over a horizontal line.

Geoffrey M. Baker, Incorporator