State of Idaho

Department of State

CERTIFICATE OF INCORPORATION OF

MICHAEL FISHER FINE JEWELRY, INC. File number C 116606

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: September 30, 1996

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Fite D Cenarrusa SECRETARY OF STATE

By Son Small

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ARTICLES OF INCORPORATION

OF

MICHAEL FISHER FINE JEWELRY, INC.

The undersigned, acting as incorporator of a corporation under the Idaho Business Corporation Act, adopts the following Articles of Incorporation for this corporation:

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The name of this corporation shall be Michael Fisher Fine Jewelry, Inc.

Π.

The period of existence and duration of the life of this corporation shall be perpetual.

Ш.

The address of the initial registered office of this corporation is 804 West Bannock, Boise, Idaho 83702. The name of the initial registered agent at such address is Michael Fisher.

IV.

The nature of the business and the object and purpose of this corporation shall be as follows:

The transaction of any or all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act.

IDAHO SECRETARY OF STATE DATE 10/01/1996 0900 28911

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That the total authorized number of par value shares of this corporation shall be 1,000 shares, each of a par value of \$1.00 and of the aggregate par value of \$1,000 which said shares shall be common stock and shall not be subject to assessment. There shall be no preemptive rights with respect to shares issued by the corporation.

VI.

The name and post office address of each incorporator is as follows:

Name Address

Michael Fisher 804 West Bannock
Boise, Idaho 83702

VII.

The first Board of Directors shall consist of one director, but during his term of office, ", or thereafter, the number of directors may be increased or decreased from time to time as may be provided by the Bylaws.

The following person is named director of the corporation to serve until his successor(s) is (are) elected and qualified:

Name Address

Michael Fisher 804 W. Bannock
Boise, Idaho 83702

VIII.

All or any meetings of the shareholders, or the Board of Directors, may be held within or without the State of Idaho.

IN WITNESS WHEREOF, I have signed duplicate originals of these Articles of Incorporation this 30 day of 300.

Michael Fisher Incorporator