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State of Idaho

Department of State

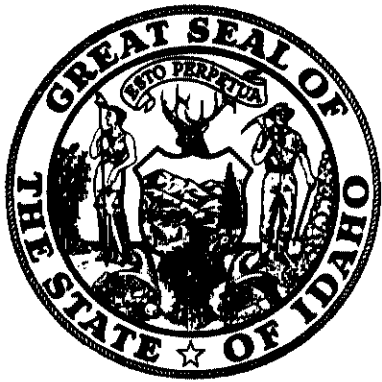
CERTIFICATE OF INCORPORATION OF

OUTDOOR INFORMATION PUBLISHERS, INC.

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: August 9, 1991



Pete T. Cenarrusa
SECRETARY OF STATE

by: *[Signature]*

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SEC. OF STATE

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ARTICLES OF INCORPORATION OF
OUTDOOR INFORMATION PUBLISHERS, INC.
* * * * *

THE UNDERSIGNED, Acting as incorporators of a corporation under the Idaho Business Corporation Act, adopt the following articles of Incorporation for such corporation.

I

The name of the corporation is Outdoor Information Publishers, Inc.

II

The period of its duration is perpetual.

III

The purposes for which the corporation is organized are:

A. To buy, sell, publish and distribute magazines, books, newspapers and similar periodicals.

B. To purchase, lease, own, sell, mortgage, sublease, and otherwise acquire lands, buildings, easements, or property, real and personal, which may be requisite for the purposes or are capable of being conveniently used in connection with any of the objects of this corporation, and to enter into, make, perform and carry out contracts of every sort and kind with any person, and to acquire and take over the good will, property, rights, franchises and assets of every kind and the liabilities of any person, firm association, or corporation, either wholly or in part, and to pay

for the same in cash, stocks or bonds of the corporation, or otherwise.

D. In the purchase of or acquisition of property, business rights or franchises or for any other object in and about its business or affairs, to incur debt and to borrow and secure the payment of money in any lawful manner, including the issue and sale or other disposition of bonds, debentures, notes, and other evidences of indebtedness.

E. Without in any particular way limiting any of the objects or purposes or powers of the corporation, the business or purposes of the company shall be empowered from time to time to do any one or more or all of the acts and things herein set forth and to engage in the general commercial business, and all such other acts, things, and business in any way connected therewith or auxiliary thereto.

F. To transact any and all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act.

IV

The aggregate number of shares which the corporation shall have authority to issue is:

<u>TYPE</u>	<u>NUMBER</u>	<u>PAR</u>	<u>AGGREGATE</u>
Common	500	\$1.00	500

V

Provisions denying preemptive rights are: None.

VI

Provisions for the regulation of the internal affairs of the corporation are: None.

VII

The Address of the initial registered office of the corporation is 184 Second Street West, P.O. Box 225, Twin Falls, Idaho 83303, and the name of its initial registered agent at such address is Randy J. Stoker.

VIII

The number of directors constituting the initial board of directors of the corporation is three (3). This number may be changed by the bylaws of the corporation, and the names and addresses of the persons who are to serve as directors until the first annual meeting of shareholders or until their successors are elected and shall qualify are:

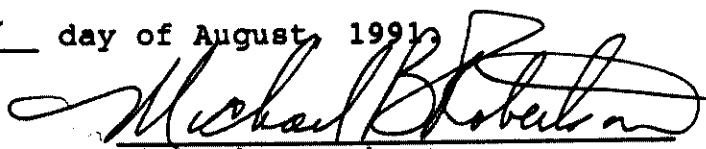
<u>NAME</u>	<u>ADDRESS</u>
Michael B. Robertson	P.O. Box 5 Rupert, Idaho 83350
Edward L. Mitchell	P.O. Box 5 Rupert, Idaho 83350
Verlene Claiborn	P.O. Box 5 Rupert, Idaho 83350

IX

The name and address of each incorporator is:

NAME	ADDRESS
Michael B. Robertson	President P.O. Box 5 Rupert, Idaho 83350

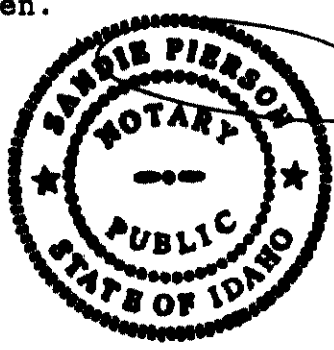
DATED This 8th day of August, 1991



 Michael B. Robertson
 President

STATE OF IDAHO)
) ss.
 County of Twin Falls)

On this 8th day of August, 1991, before me, the undersigned Notary Public in and for said County and State, personally appeared Michael B. Robertson, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year this certificate first above written.




 NOTARY PUBLIC FOR IDAHO
 Residing at Twin Falls
 Com. Expires: 10-31-96