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CERTIFICATE OF INCORPORATION OF

CUSTER DISTRIBUTING COMPANY, INC.

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: April 9, 1991



SECRETARY OF STATE

by: 1/1/1/10

ARTICLES OF INCORPORATION

OF

CUSTER DISTRIBUTING COMPANY, INC. 1760
SEC. OF STATE

THE UNDERSIGNED, acting as incorporate particles of Incorporation for such Corporation:

FIRST: The name of the Corporation is CUSTER DISTRIBUTING COMPANY, INC.

SECOND: The period of its duration is perpetual.

THIRD: The purpose of purposes for which the Corporation is organized is to engage in retail, marketing, and rental of video tapes and equipment and the transaction of any or all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act.

FOURTH: The aggregate number of shares which the Corporation shall have authority to issue is ONE HUNDRED THOUSAND (100,000). The par value of such shares shall be FIVE AND NO/100ths (\$5.00) Dollars per share and shall be of one class.

FIFTH: The sale of stock of the Corporation, after the original issue of stock is restricted as follows:

No transfer of stock shall be valid, until thirty (30) days after the Corporation, through its secretary, shall have had written notice of the proposed sale, the number of shares proposed to be sold, the price at which the proposed sale is to be made, and the name of the prospective buyer. During

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said thirty (30) days the Corporation shall have the option to buy, at the price set by seller, any shares of outstanding stock before its owner or the person in whose name it stands on the books of the Corporation, may transfer them. Should the Corporation not have the funds to buy the shares or should it deem it undesirable to purchase them for any other reason, another existing shareholder shall have the option for an additional thirty (30) days of purchasing the shares at the price set by the seller in proportion to the number of shares then held by said shareholder. If not exercised within this time, any sale to third persons shall be valid. Should the Corporation not take stock, then;

A stockholder who desires to sell his shares of stock, he must then first offer them for sale to the remaining stockholders, it being the intention to give them a preference in the purchase of such shares, and any attempted sale in violation of this provision is null and void.

A stockholder desiring to sell his stock shall file notice in writing of his intention with the secretary of the Corporation, stating the terms of sale, and unless his terms are accepted by any or all of the other stockholders within thirty (30) days thereafter, they shall be deemed to have waived their privilege of purchasing and he will be at liberty to sell to anyone else.

SIXTH: There are no provisions denying preemptive rights.

SEVENTH: Provisions for the regulation of the internal

affairs of the Corporation shall be as set forth in the Corporation's By-Laws.

EIGHTH: The address of the initial registered office of the Corporation is 1100 Main Street, P.O. Box 849, Challis, Idaho 83226, and the name of its initial registered agent at such address is David W. Wren.

MINTH: The number of directors constituting the initial board of directors of the Corporation is Three (3), and the names and addresses of the persons who are to serve as directors until the first annual meeting of the shareholders or until their successors are elected and shall qualify are:

Loye E. Wren	P.O. Box 647 Challis, Idaho 83226
Dorothy M. Wren	P.O. Box 647 Challis, Idaho 83226
David W. Wren	P.O. Box 1123 Challis, Idaho 83226
TEN: The name and address of	each incorporator is:
Loye E. Wren	P.O. Box 647 Challis, Idaho 83226
Dorothy M. Wren	P.O. Box 647 Challis, Idaho 83226
David W. Wren	P.O. Box 1123 Challis, Idaho 83226

Dated this 54k day of Uprel, 1991	Dated	this 54k	_ day of	april	, 1	991.
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INCORPORATORS:

LOYE R. WREN

DOROTHY MOWREN

DAVID W. WREN