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2002 AUG -7 AM 8:51

CLERK OF STATE
STATE OF IDAHO

ARTICLES OF INCORPORATION

OF

AVID SPORTSMAN, INC.

The undersigned, acting as incorporators of AVID SPORTSMAN, INC., a corporation under the Idaho Business Incorporation Act, adopt the following Articles of Incorporation for such corporation:

FIRST: The name of the corporation is AVID SPORTSMAN, INC.

SECOND: The period of its duration is perpetual.

THIRD: The purpose or purposes for which the corporation is organized are:

(A) To engage in the retail sale of goods primarily marketed to outdoorsmen.

(B) To carry on any other kind of business or business activities that the Board of Directors may from time to time deem to be advisable or proper in connection with the business.

(C) To purchase, lease, own, sell, mortgage, sublease, and otherwise acquire lands, buildings, easements of property, real and personal, which may be requisite for the purposes or are capable of being conveniently used in connection with any of the objects of this corporation, and to enter into, make, perform and carry out contracts of every sort and kind with any person, and to acquire and take over the good will, property, rights, franchises and assets of every kind and the liabilities of any person, firm, association, or corporation, either wholly or in part, and to pay for the same in cash, stocks or bonds of the corporation, or otherwise.

IDAHO SECRETARY OF STATE
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(D) To transact any and all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act.

FOURTH: The aggregate number of shares which the corporation shall have authority to issue is:

<u>TYPE</u>	<u>NUMBER</u>	<u>PAR</u>	<u>AGGREGATE</u>
Common	10,000	-0-	-0-

FIFTH: Provisions denying preemptive rights are: NONE.

SIXTH: Provisions for the regulation of the internal affairs of the corporation are set forth in the Bylaws.

SEVENTH: The address of the initial registered office of the corporation is 408 Main Street, Buhl, Idaho 83316, and the name of the initial registered agent at such address is David C. Bremers.

EIGHTH: The number of the directors constituting the initial board of directors of the corporation is three (3). This number may be changed by the Bylaws of the corporation, and the names and addresses of the persons who are to serve as director until the first annual meeting of shareholders or until their successors are elected and shall qualify are:

<u>NAME</u>	<u>ADDRESS</u>
David C. Bremers	408 Main Street Buhl ID 83316
Bradley D. Bremers	3645 North 1600 East Buhl ID 83316
Amber Bremers	3645 North 1600 East Buhl ID 83316

NINTH: The name and address of each incorporator is:

<u>NAME</u>	<u>ADDRESS</u>
David C. Bremers	408 Main Street Buhl ID 83316
Bradley D. Bremers	3645 North 1600 East Buhl ID 83316
Amber Bremers	3645 North 1600 East Buhl ID 83316

TENTH: The name and address to which correspondence should be addressed is:

David C. Bremers
408 Main Street
Buhl ID 83316



DAVID C. BREMERS



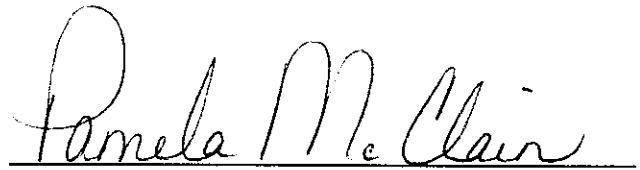
BRADLEY D. BREMERS



AMBER BREMERS

STATE OF IDAHO)
 : ss
County of Twin Falls)

I, Pamela McClain, a notary public, do hereby certify that on this 6 day of August, 2002, personally appeared before me DAVID C. BREMERS, BRADLEY D. BREMERS and AMBER BREMERS, who, being by me first duly sworn, declared that they are the incorporators of AVID SPORTSMAN, INC., that they signed the foregoing instrument as incorporators of the corporation, and that the statements therein contained are true.

A handwritten signature in cursive script that reads "Pamela McClain". The signature is written in dark ink and is positioned above a horizontal line.

Notary Public for State of Idaho
Residing at Buhl, Idaho
My Commission Expires: 07/03/2003