

**ARTICLES OF INCORPORATION
OF**

BOB'S BEVERAGES HOLDING COMPANY, INC.

EFFECTIVE

JAN 16 3 32 PM '02

SECRETARY OF STATE

1. Name. The name of the corporation is BOB'S BEVERAGES HOLDING COMPANY, INC., an Idaho corporation (the "Corporation").

2. Authorized Shares. The aggregate number of shares the Corporation is authorized to issue shall be one million (1,000,000).

3. Registered Office and Agent. The registered office of the Corporation is 671 W. Riverpark Lane, Suite 100, Boise, Idaho 83706 and its registered agent at that address is Robert Suits.

4. Mailing Address. The mailing address of the Corporation is 671 W. Riverpark Lane, Suite 100, Boise, Idaho 83706.

5. Purpose. The Corporation is organized to engage in any and all lawful business in Idaho or in any other jurisdiction in which the Corporation is qualified or authorized to do business.

6. Incorporator. The name of the incorporator is Anne C. Kunkel and the incorporator's office is 277 North 6th Street, Suite 200, Boise, Idaho 83702.

IN WITNESS WHEREOF, I have subscribed these Articles of Incorporation dated effective this 1st day of January, 2002.



Anne C. Kunkel, Incorporator

IDAHO SECRETARY OF STATE
01/17/2002 05:00
CK: 32000 CT: 1626 BH: 440571
1 @ 100.00 = 100.00 CORP # 2

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