

FILED EFFECTIVE
2004 APR 23 AM 11:25
STATE OF IDAHO

ARTICLES OF INCORPORATION

OF

INSIGHT OPTICAL, P.C.

1. Name. The name of the Professional Corporation is
INSIGHT OPTICAL, P.C.

2. Authorized shares. The aggregate number of shares
the Professional Corporation is authorized to issue shall be 1,000,
all of which shall be common voting stock. The Professional
Corporation may only issue shares of its capitol stock to persons
who are duly licensed or otherwise legally authorized to render the
same specific professional services as those for which the
Professional Corporation was incorporated.

3. Registered office and agent. The registered office
of the Professional Corporation is 420 E. Elm Street, Caldwell,
Idaho 83605 and its Registered Agent at that address is WILLIAM T.
BLACK.

4. Incorporators. The name of the Incorporators and
Incorporators' addresses are as follows:

WILLIAM T. BLACK
420 E. Elm Street
Caldwell, Idaho 83605

JEFFREY E. SCHWERS
3104 Dorchester Drive
Eagle, Idaho 83616

IDAHO SECRETARY OF STATE
04/23/2004 05:00
CK: 19984 CT: 70109 BH: 741095
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5. Initial Directors. The names and addresses of the initial Directors are as follows:

WILLIAM T. BLACK
420 E. Elm Street
Caldwell, Idaho 83605

JEFFREY E. SCHWERS
3104 Dorchester Drive
Eagle, Idaho 83616

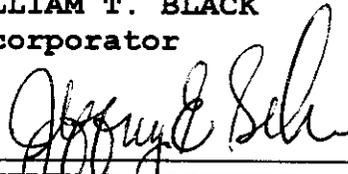
6. Corporate Purpose. The purpose for which this Professional Corporation is organized is the transaction of any and all lawful business for which Professional Corporations may be incorporated under the Professional Service Corporation Act.

7. Professional Services. The professional services to be rendered through the Professional Corporation shall be the practice of optometry.

IN WITNESS WHEREOF, I have subscribed these Articles of Incorporation this 15th day of APRIL, 2004.



WILLIAM T. BLACK
Incorporator



JEFFREY E. SCHWERS
Incorporator