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CLERK OF STATE  
STATE OF IDAHO

ARTICLES OF INCORPORATION

OF

INSIGHT OPTICAL, P.C.

1. Name. The name of the Professional Corporation is  
INSIGHT OPTICAL, P.C.

2. Authorized shares. The aggregate number of shares  
the Professional Corporation is authorized to issue shall be 1,000,  
all of which shall be common voting stock. The Professional  
Corporation may only issue shares of its capitol stock to persons  
who are duly licensed or otherwise legally authorized to render the  
same specific professional services as those for which the  
Professional Corporation was incorporated.

3. Registered office and agent. The registered office  
of the Professional Corporation is 420 E. Elm Street, Caldwell,  
Idaho 83605 and its Registered Agent at that address is WILLIAM T.  
BLACK.

4. Incorporators. The name of the Incorporators and  
Incorporators' addresses are as follows:

WILLIAM T. BLACK  
420 E. Elm Street  
Caldwell, Idaho 83605

JEFFREY E. SCHWERS  
3104 Dorchester Drive  
Eagle, Idaho 83616

C154338

5. Initial Directors. The names and addresses of the initial Directors are as follows:

WILLIAM T. BLACK  
420 E. Elm Street  
Caldwell, Idaho 83605

JEFFREY E. SCHWERS  
3104 Dorchester Drive  
Eagle, Idaho 83616

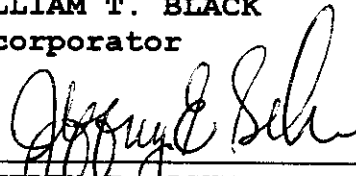
6. Corporate Purpose. The purpose for which this Professional Corporation is organized is the transaction of any and all lawful business for which Professional Corporations may be incorporated under the Professional Service Corporation Act.

7. Professional Services. The professional services to be rendered through the Professional Corporation shall be the practice of optometry.

IN WITNESS WHEREOF, I have subscribed these Articles of Incorporation this 15<sup>th</sup> day of APRIL, 2004.



WILLIAM T. BLACK  
Incorporator



JEFFREY E. SCHWERS  
Incorporator