

FILED EFFECTIVE

2003 MAY -1 PM 2:02

STATE OF IDAHO

ARTICLES OF INCORPORATION
OF
PURE, INC.

The undersigned, being over the age of eighteen (18) years, and for the purpose of forming a corporation under the Idaho Business Corporation Act, hereby certifies and adopts the following Articles of Incorporation:

ARTICLE I

The name of this Corporation shall be PURE, INC., and its existence shall be perpetual.

ARTICLE II

This Corporation shall have unlimited power to engage in and to do any lawful act concerning any or all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act, as amended, under the provisions of which this Corporation is incorporated.

ARTICLE III

Shareholders of this Corporation do not have preemptive rights to acquire additional shares offered for sale by this Corporation.

ARTICLE IV

Shareholders of this Corporation shall not have cumulative voting rights.

ARTICLE V

1. The location and mailing address of the registered office of this Corporation in this area shall be P.O. BOX 1085, Sandpoint, ID 83864.

2. The registered agent of this Corporation at that address shall be Falletto. Physical Address 15050 HAYDEN LAKE RD, HAILE, ID 83853. IDAHO SECRETARY OF STATE 05/01/2003 05:00 CK: 895 CT: 169646 DH: 678106 1.0 100.00 = 100.00 CORP # 2 1.0 20.00 = 20.00 EXPEDITE C # 3

C148968

ARTICLE VI

1. The aggregate number of shares which this Corporation shall have authority to issue is Fifty-Thousand (50,000) shares.

2. Such shares are to consist of one class only, to be known as common stock, and such shares are to have a par value of one dollar (\$1.00) per share.

3. Corporation shall have the right to purchase its own shares from the unreserved and unrestricted capital surplus available.

4. The shares of this Corporation may be assessed if the Board of Directors so authorizes, as provided in Section 30-1-19 of the Idaho Business Corporation Act.

ARTICLE VII

1. The number of Directors of this Corporation shall be fixed in the Bylaws and may be changed from time to time by amending the Bylaws.

2. In Furtherance of and not in limitation of the powers conferred by the laws of the state of Idaho, the Board of Directors is expressly authorized to make, alter, and repeal the Bylaws of this Corporation. The vote of the shareholders to change or repeal such Bylaws shall require an approval of sixty-six and two-thirds percent (66 2/3%) of the outstanding shares entitled to vote.

3. In compliance with the Idaho Business Corporation Act, this Corporation may enter into, contract and otherwise transact business as vendor, purchaser, or otherwise with one or more of its Directors, officers, or shareholders or with any corporation, association, firm, or entity in which one or more of them are or may become interested as directors, officers, shareholders, members or otherwise.

4. This Corporation shall indemnify to the broadest extent permitted by Idaho law and under procedures set forth therein, any and all persons for whom indemnification is permitted by the Idaho Business Corporation Act, as amended or superseded, and such persons shall have the right to claim such indemnification.

5. The Initial Directors of this Corporation shall be in number and address as follows:

NAME
Peter Faletto

Gary Schneider

ADDRESS
PO Box 1085, Sandpoint, ID
83864
15050 E. Hayden Lake Rd.
Hayden, ID 83835

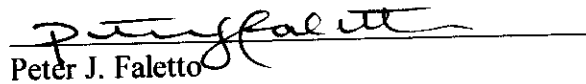
6. The term of the Initial Directors shall be until the first annual meeting of the shareholders of this Corporation or until a successor is elected and qualified.

ARTICLE VIII

The name and address of the incorporator is as follows:

Peter Faletto
PO Box 1085
Sandpoint, ID 82864

IN WITNESS WHEREOF, the incorporator hereinabove named executed these Articles of Incorporation this 1 day of May, 2003.



Peter J. Faletto

CONSENT TO APPOINTMENT AS REGISTERED AGENT

I, Peter J. Faletto, hereby consent to serve as Registered Agent in the State of Idaho for the following corporation:

PURE, INC.

I understand that, as agent for the Corporation, it will be my responsibility receive service of process in the name of the Corporation; to forward all mail to the Corporation; and to immediately notify the office of the Secretary of State in the event of my Resignation, or of any changes in the registered office address of the Corporation for which I am agent.


Peter J. Faletto
PO Box 1085
Sandpoint, ID 83864

DATED: 050103